

Google Analytics Acquisition Overview

Continent

Region

Channel

Device

22 Jun 2022 - 31 Mar 2023

Users

64,012

Sessions

178,727

Bounce Rate

56.79%

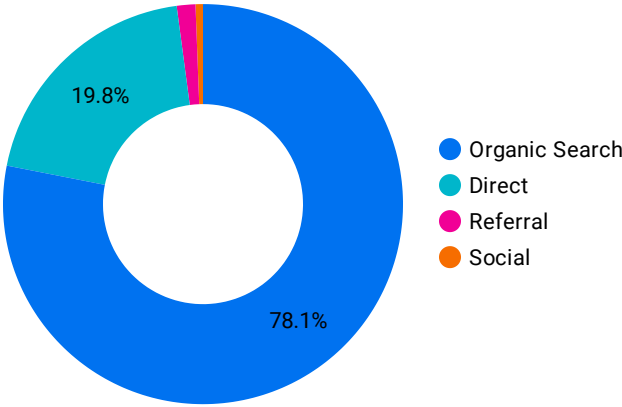
Goal Completions

No data

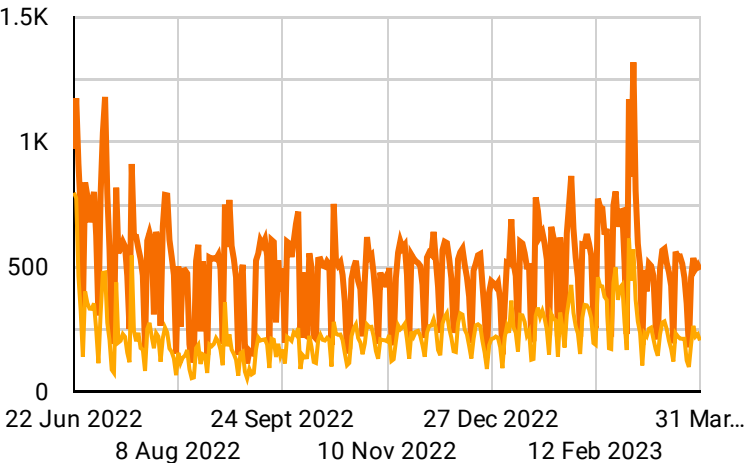
Avg. Time on Page

00:01:26

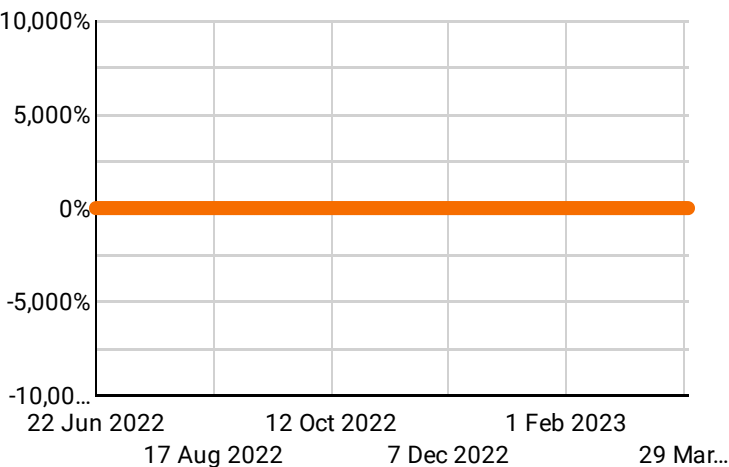
Top Acquisition Channels



Users (vs. New Users)



Conversions



	Acquisition			Behavior			Conversions		
	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	178.7K	64.0K	64.0K	56.8%	3.1	02:59	0.0%	No data	No data
Source / Medium	Sessions	Users	New Users	Bounce Rate	Pages / Session	Avg Session Dura...	Goal Conversion ...	Goal Completions	Goal Value
google / organic	130,510	49,928	48,428	55.74%	3.16	00:03:00	0%	0	\$0
(direct) / (none)	38,952	13,099	12,846	59.39%	2.81	00:02:51	0%	0	\$0
bing / organic	3,442	1,441	1,366	61.94%	2.79	00:03:03	0%	0	\$0
in.search.yahoo....	2,470	673	545	63.2%	2.51	00:03:10	0%	0	\$0
yahoo / organic	624	233	182	58.81%	3.03	00:03:14	0%	0	\$0
59.90.28.110 / r...	495	47	2	42.83%	5.27	00:05:14	0%	0	\$0
t.co / referral	473	169	160	42.07%	6.53	00:04:34	0%	0	\$0
duckduckgo / or...	332	45	41	46.39%	3.56	00:04:45	0%	0	\$0
ecostatportal.ker...	274	13	0	72.99%	1.57	00:02:11	0%	0	\$0
searchbin.com /	171	73	60	87.12%	1.72	00:01:01	0%	0	\$0

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Google Analytics Audience Overview

Continent

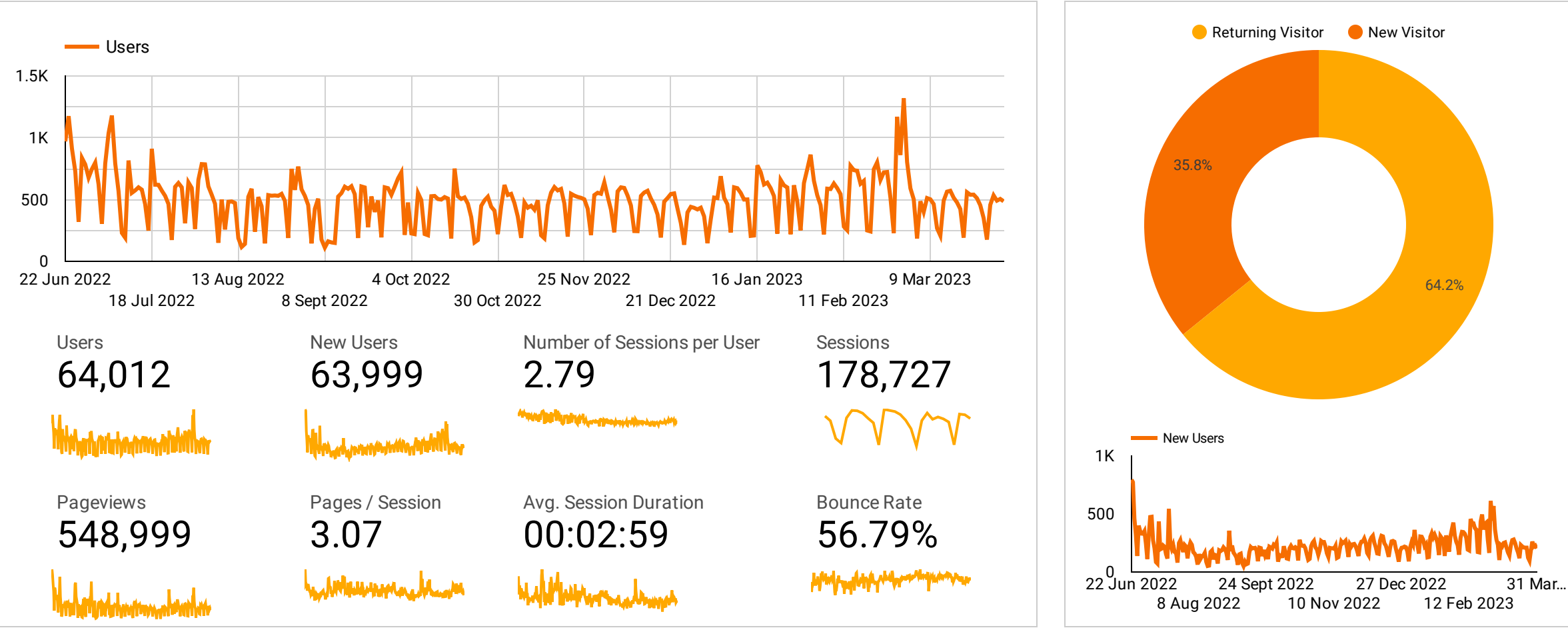
Region

Channel

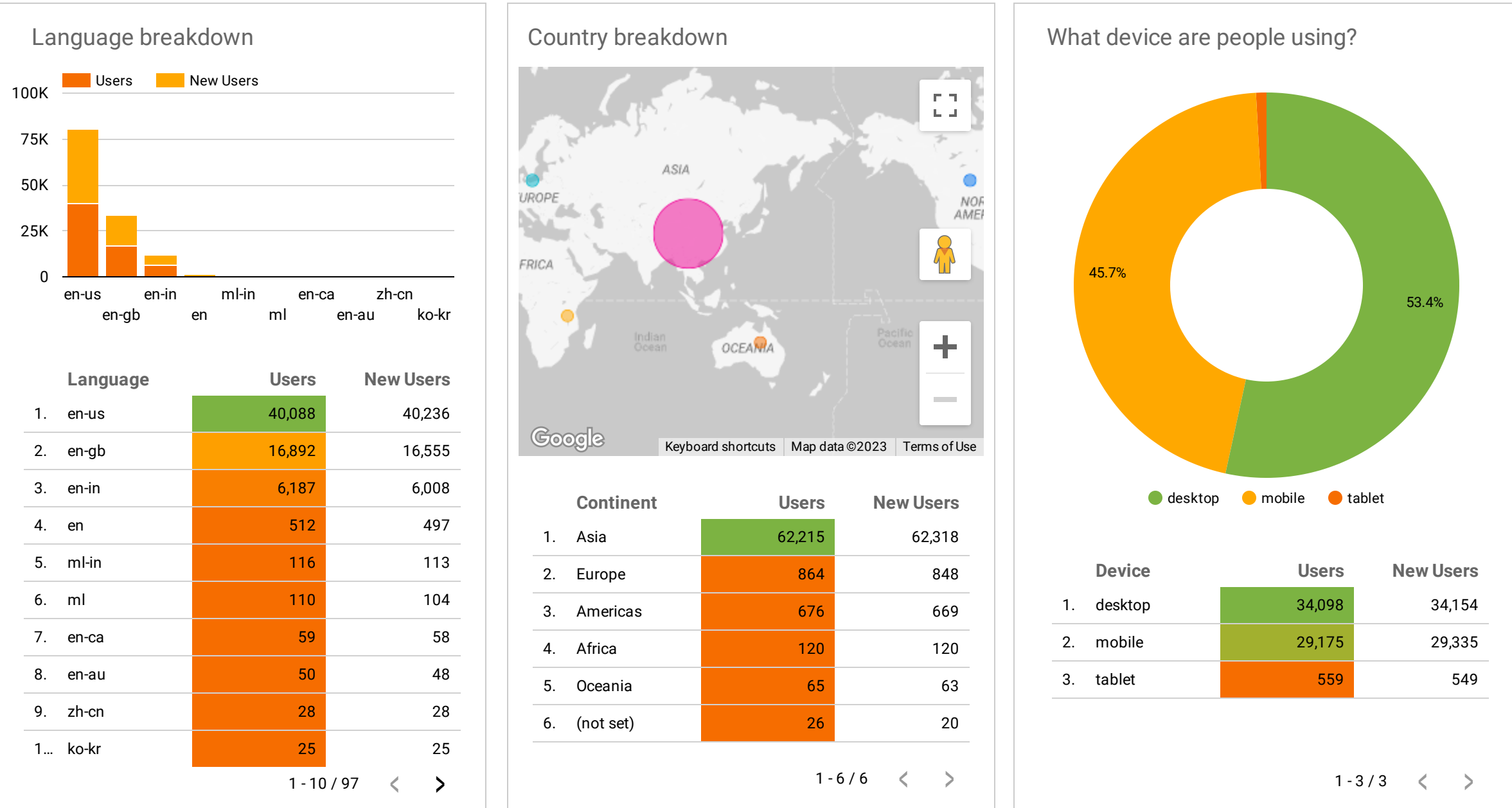
Device

22 Jun 2022 - 31 Mar 2023

Your audience at a glance



Let's learn a bit more about your users!



Google Analytics Behaviors Overview

Continent

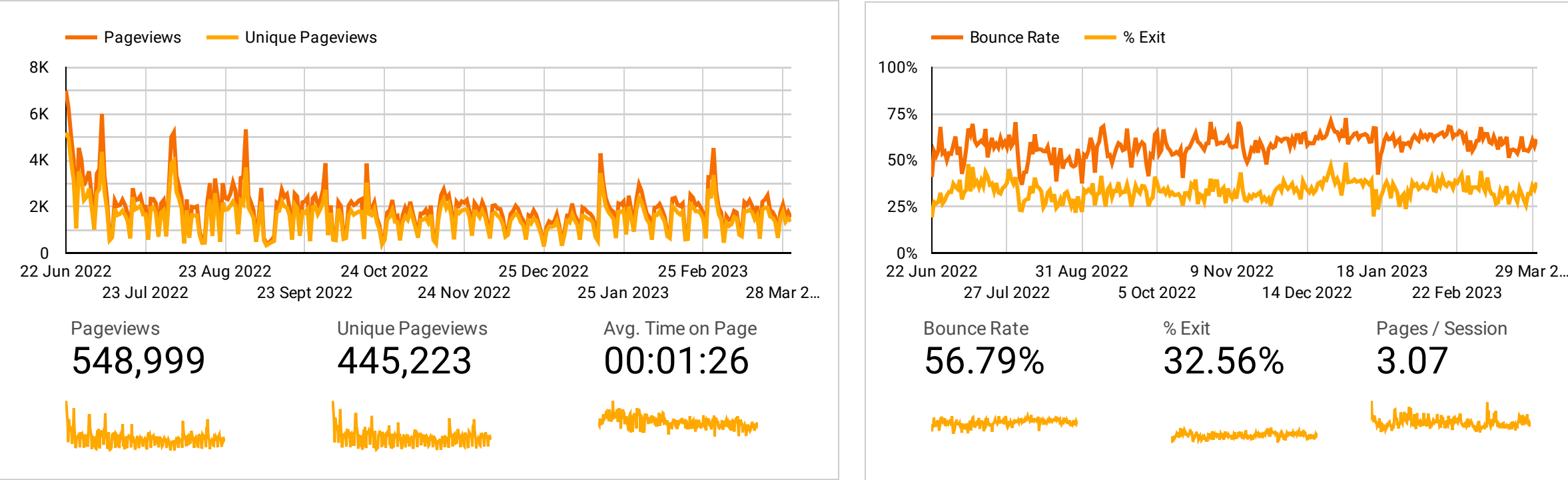
Region

Channel

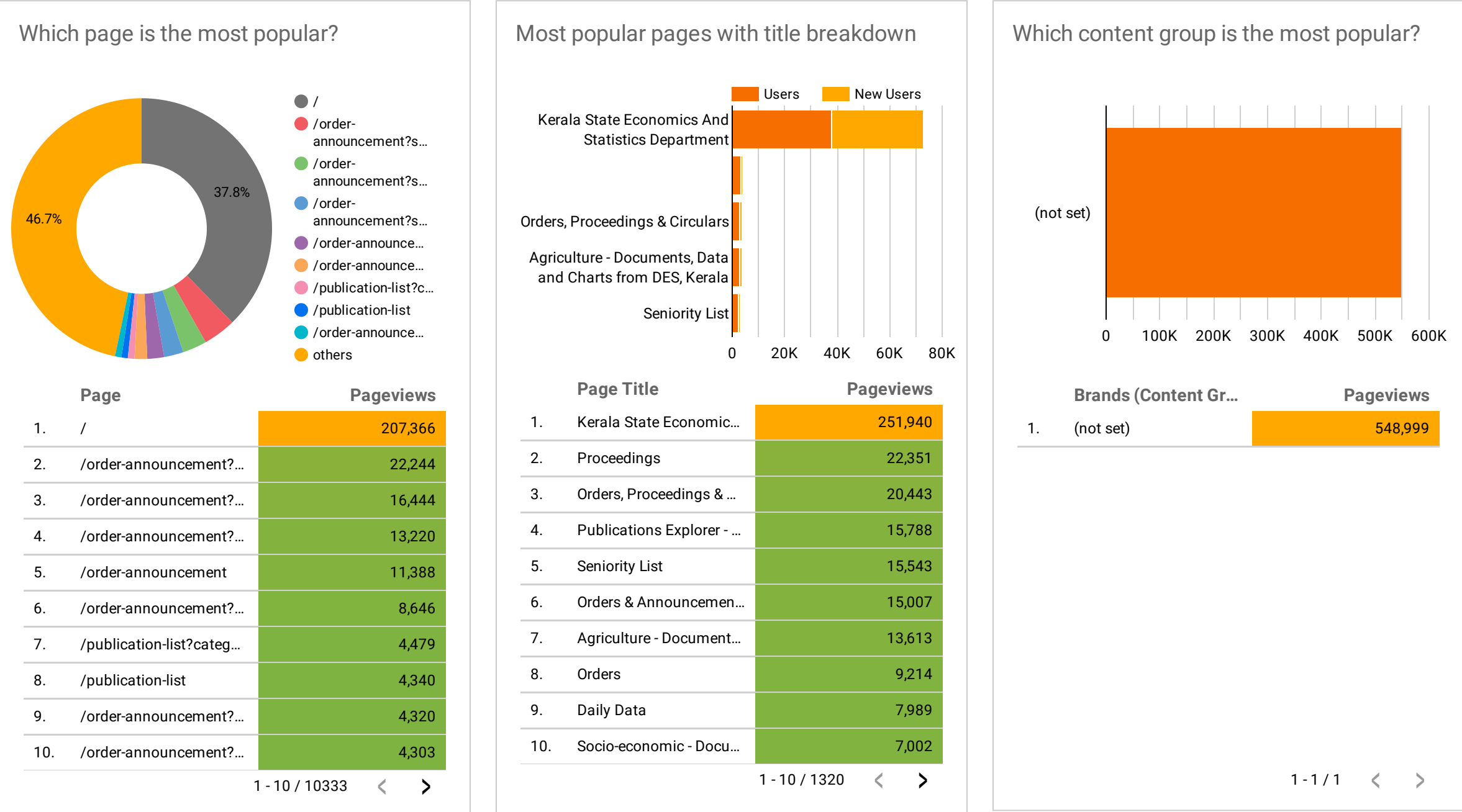
Device

22 Jun 2022 - 31 Mar 2023

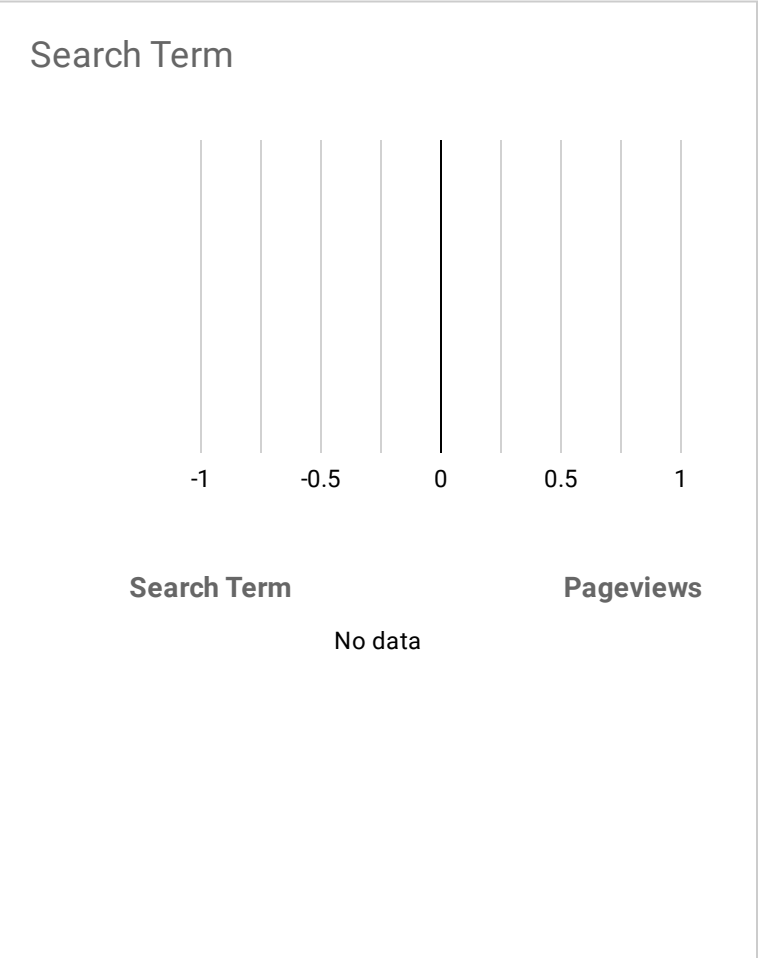
Overview of your user behaviors



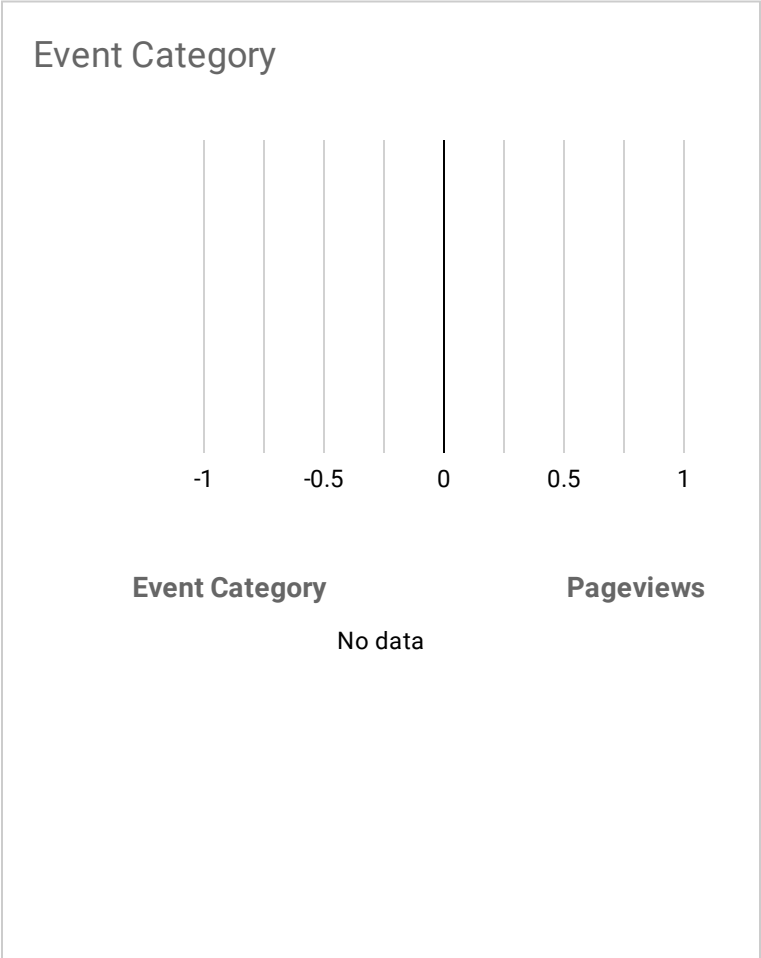
What do users see when they are in your website?



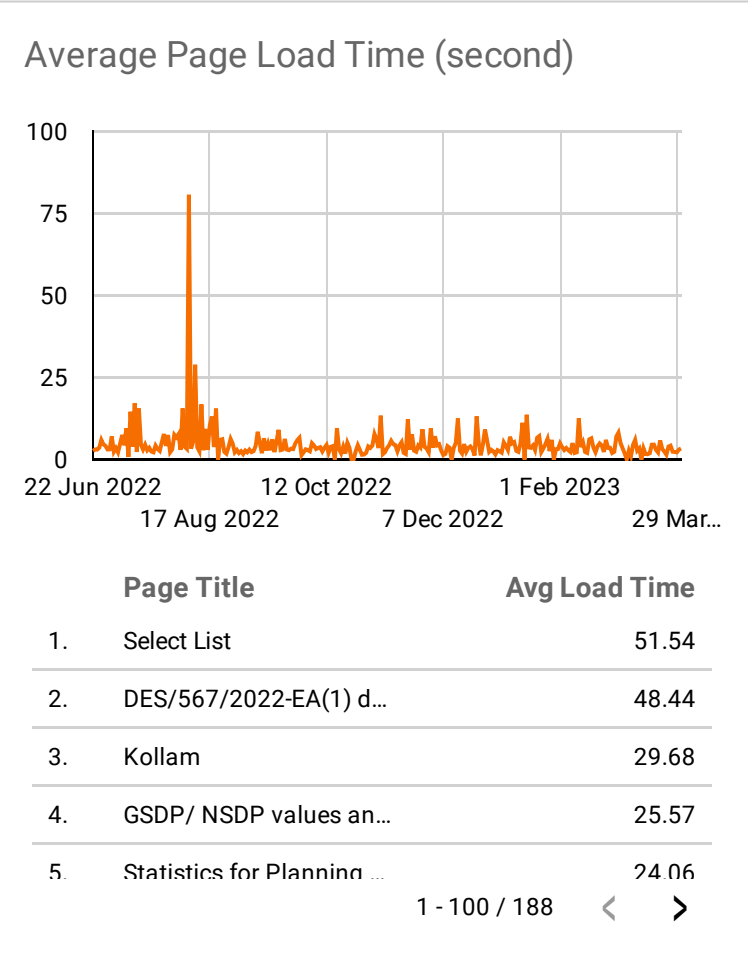
What do users search on the site?



Event category breakdown



How does your website perform?



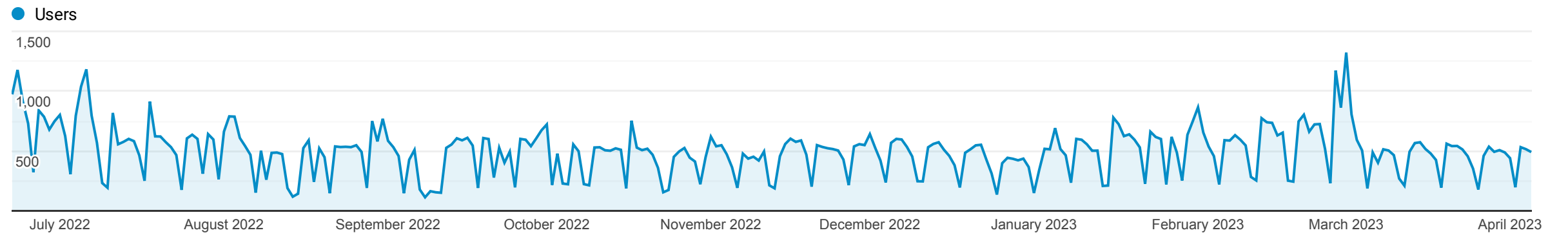
Audience Overview

All Users

100.00% Users

22 Jun 2022 - 5 Apr 2023

Overview



Users

65,046

New Users

64,939

Sessions

181,352

Number of Sessions per User

2.79

Page Views

556,749

Pages/Session

3.07

Avg. Session Duration

00:02:59

Bounce Rate

56.88%

New Visitor

Returning Visitor

Language		Users	% Users
1.	en-us	40,616	62.14%
2.	en-gb	17,168	26.26%
3.	en-in	6,292	9.63%
4.	en	521	0.80%
5.	ml-in	118	0.18%
6.	ml	114	0.17%
7.	en-ca	60	0.09%
8.	en-au	51	0.08%
9.	zh-cn	29	0.04%
10.	ko-kr	25	0.04%