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GOVERNMENT OF KERALA

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A STUDY  
ON  
THE TOURIST POTENTIAL  
OF  
GURUVAYUR  
1981

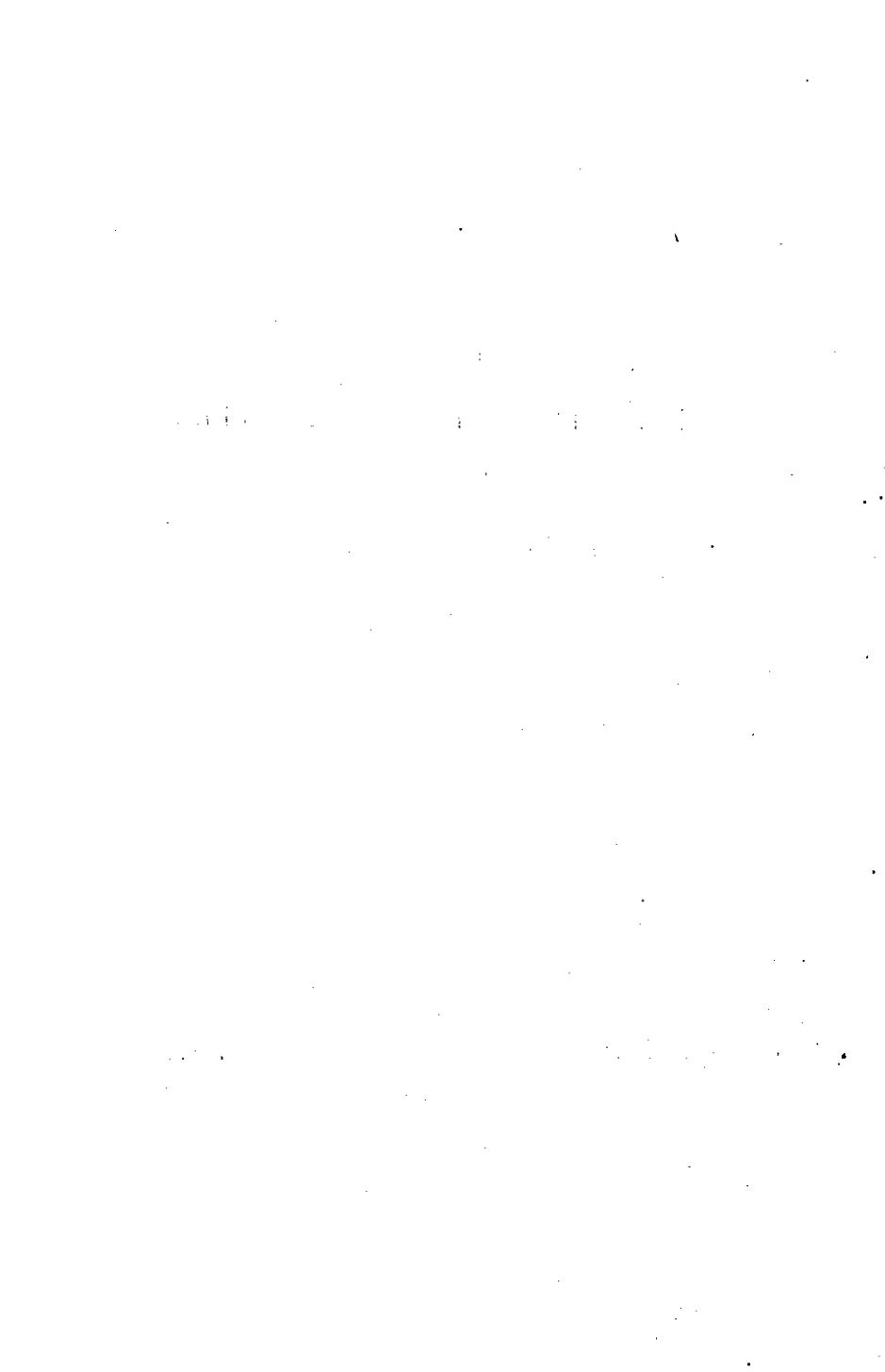
DIRECTORATE OF ECONOMICS & STATISTICS  
TRIVANDRUM  
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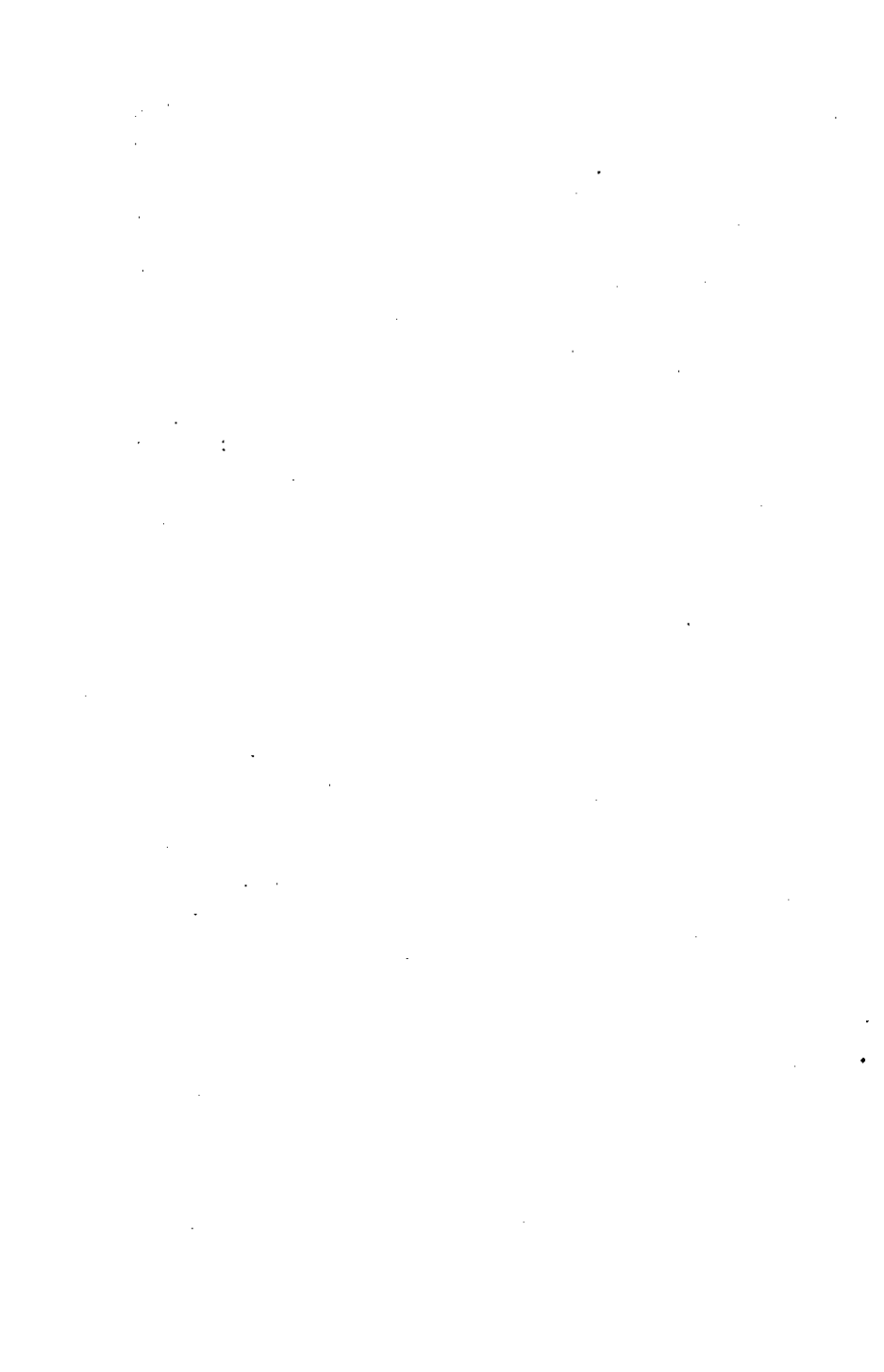
## PREFACE

A study of the tourist potential of Guruvayur is a maiden attempt to study the growing importance of Guruvayur as a centre of tourist attraction. Being a leading centre of pilgrimage of the south, this ancient township has been developing during the last few years. This brief survey focusses mainly on recent trends in the growth of the township consequent on the increasing flow of pilgrimage. The extent and characteristics of the flow are studied in detail. Efforts have been made to present all relevant data of public interest like Guruvayur Sathyagraha, historical background of the Guruvayur temple, Guruvayur Ekadasi—events and festivals attended by people from all walks of life. “Pilgrim Survey” was conducted during Ekadasi in 1976, 1979 and 1980 with the co-operation of Guruvayur Devaswom and broad analysis of the survey has been given in this report in a more descriptive manner. As far as possible, a pilgrim is counted only once, though it is possible that he appears in the temple more than once.

This brochure is compiled and prepared by Sri M.A. Raveendran, U. D. Compiler of Guruvayur township. I am grateful to the Executive Officer, Guruvayur township who has been good enough to render all assistance in the preparation of this report. The report is given final shape by Sri D. Sukumaran Nair, District Statistical Officer and Sri P. K. Dasan, Research Officer.

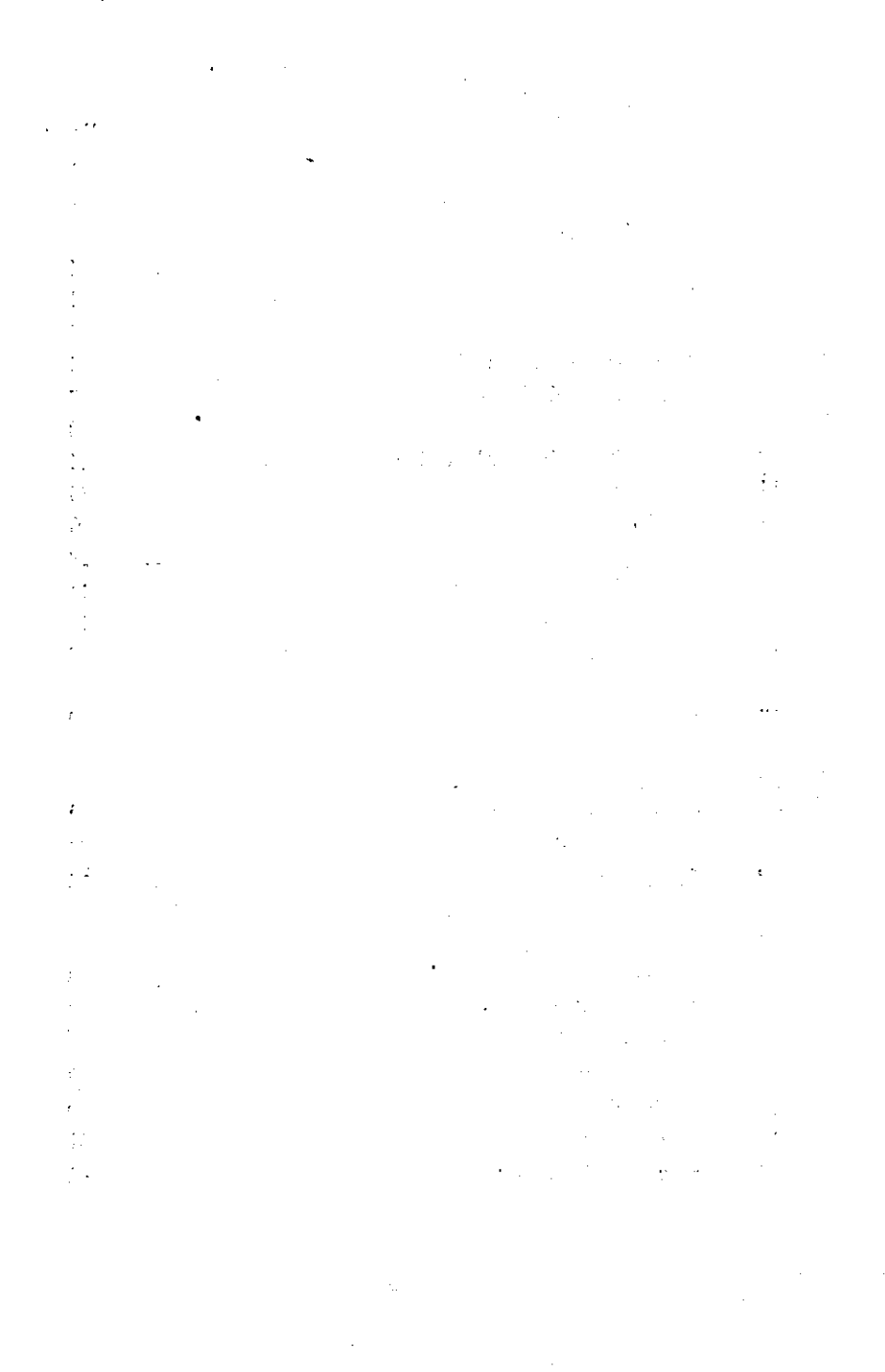
Trivandrum,  
24-4-1982.

*Director*



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## 1. INTRODUCTION

Municipalities like Attingal or Badagara are not known all over India. But Guruvayur is famous. This fame depends solely on the existence of the Lord Krishna temple here. By special Act of the Government the place has obtained the status of Township. This place is going to be a pilgrim centre of world renown.

This was prepared at the behest of the Director of Economics and Statistics. The purport of this brochure is to present basic statistical data required by the administrator, planner, educationalist, health worker, businessman, researcher and general public. This has been done as lucidly as possible - in words, figures, diagrams, charts, tables and maps.

## 2. THE EMERGENCE OF GURUVAYUR

It is remote village gained greatness by the construction of the Krishna temple. Legend is that the Guru (Preceptor) of Devas, Brihaspathy, brought the idol of Srikrishna in company of Vayu (the wind God) to this village and enshrined it in the tiny sanctorum built by Viswakarma, the celestial builder. The village thereby got the name Guruvayupuram which, later on, got metamorphosed into the diminutive form, Guruvayur.

## 3. HISTORIC TIMES

The early history of Guruvayur is enshrouded in myths and legends. However, some prominent events are highlighted.

### **Tippu**

Tippu Sultan and his aid Hydrose Kutty Mooppan evir ced great interest in the affairs of the temple. Hydrose Kutty was in charge of Guruvayur. He made, under orders from the Sultan, an annual grant for the temple for the conduct of daily pujas and offerings. Later on, the British authorities also took up the obligation. They exempted certain templelands from assessment and authorised the use of the proceeds from them for the affairs of the temple.

Hydrose Kutty was, afterwards, killed in a battle at Guruvayur. His Kabor is laid in the Edappully Jaram situated in the south-western corner of the town.

### **Punnathur Kotta**

The Zamorines of Calicut rose to power in the 13th century A. D. They are also known as Nediyrippu Swaroopam. The Zamorines conquered some parts of the new Trichur District. Some of the Lieutenants of the Zamorines later on ruled Chavakad Taluk

in which Guruvayur also was included. They are known as the Talapully Rajas. Formerly these rulers were Namboodiries. But due to manslaughter they were degraded as Nambidis. The kingdom of the Talappully Rajas extended from Ponnani to Chettuvayi. In course of time these ruling Nambidis disintegrated into Thavazhis, viz. Kakkad, Punnathur, Ayinikkur and Manakkulam. Of these, the Punnathur Nambidis were assigned the rule of Chavakkad. In the 15th century the Punnathur branch became aligned with the Zamorines. The Zamorines gave them all favours. Their jurisdiction included Kakkad, Kottappadi, Chavakkad and Chittilappally. By the advent of the British the power of the Zamorines eclipsed and therefore, Punnathur's. The remnants of the Punnathur Kotta (Fort) are seen one mile north-west of Guruvayur where the elephants of Krishna Temple are kept. So also this palace is now a training centre for 'Vadyamela' like drum, trumpet, etc.

### The Krishna Temple

The antiquity of the temple is obscure. But it is, as the researchers say, not older than 800 years. In 12th century A. D. the Azhvars and Nayanars have written many lyrics on the temples of Kerala. But they have not touched upon Guruvayur. Besides, Guruvayur temple is quite different from the temples of that time in architecture. The Kokasandesa of the 15th century A. D. has only hinted about Guruvayur, but not the temple. At that time this place was known as Kuruvayur. This place has no geographical or political importance. The Zamorine is responsible for the material development of Guruvayur. In architecture Guruvayur temple is poorer than the Vadakkunnathan or Sree Padmanabhaswami Temples. This small temple was brought into prominence by five great devotees of 16-17 century A. D. They are: Poonthanam, Melppathur, Vilwamangalam, Kururamma (Dhatri Antharjjanam of Kurur Ilam, Adat) and Manavedan. No records prior to this period are seen in this temple. Poonthanam made "Unnikrishnan" popular in Kerala. Melppathur made Guruvayurappan well-known all over India by his famous "Narayaneeyam". In 1638 A. D. the sanctorium was renovated. In 1716 the Dutch attacked Guruvayur and extracted the Goldplatings of the flag mast and ransacked the secret room, and plundered the treasures. The Western Gopura was, then, renovated in 1746. In 1780 Hyder enacted a Devadaya system. The English returned it in 1841. In 1842 the Eastern Gopura was renovated. On the gate is engraved:

Boopalair Venajadyai kalimalarahitair arjitan punyalokan  
 Arodhum nisprayasam nijasukritajitan divya sopanamargam  
 Tungam hrinnetramyam Gurupavanapure sagrato gopuragya  
 Vyajenadhokshajarghyam kritamati raharochhailavarannidhisa:

## **The Devaswam**

Temples in Chavakkad were governed by Chieftains in olden times. The British passed an Act in 1817 to regulate the administration of the temples following the foot steps of the erstwhile rulers like the Zamorins.

The British government exercised a direct control over the temples in 1839. Then in 1863 a Temple Committee Act was passed. By this, the responsibilities of the Krishna Temple rested fully on the shoulders of the committee. This Act was revised from time to time. From 1916 to 1928 the temple was under Court of wards. In 1930, the Madras High Court ordered a new system for the temple administration. Then the Act XIX of 1951 (Madras) came in force. This was again amended in 1954. Later the temple administration came under the control of the H. R. and C. E. Board. Later the administration of the temple was taken over by the Govt. and a Managing Committee was appointed after the fire accident in 1971. The term of the Committee is for 2 years.

## **Guruvayur Satyagraha**

Guruvayur Satyagraha is an event of historical importance. It was part of the national movement. Its aim was to secure temple entry to the unprivileged castes. The Satyagraha began on 1st November 1931. Many, belonging to the higher classes also participated in the movement. The authorities suspended the routine pujas which were resumed only on 20-1-1932. A referendum was held in the Ponnani Taluk in which Guruvayur lay. 27% of the population refrained from the poll. 77% of others was for temple entry to all. After a fast by Kelappan in November 1932, the one-year-long Satyagraha came to a successful end. However the temple was open to Harijans only in 1946.

## **Narayaneeyam Day**

The Narayaneeyam day began to be celebrated in homage to the great Scholar-poet Melppathur from December 1956.

## **The Big Fire**

The Krishna temple caught fire on 30-11-1971. The effect was devastating. Fire broke out from oil lamps at 1 A. M. The idol was taken out. The fire played havoc for five hours. Fire engines rushed from Kunnamkulam, Trichur and the F. A. C. T.

## **Kesava**

Kesava, the pachyderm was awarded with the title of "Gajaraja" in 1973 on account of his humanness. This was a special occasion of rejoicing in the annals of the township. (Kesava died during the Ekadasi celebrations of 1977.)

The world's only elephant race is held at Guruvayur on the eve of Utsava. Kesava used to be the first to touch the flag post.

### Local Administration in the yore

The erstwhile Guruvayur was comprised of five desams, namely, Guruvayur, Tiruvenkitam, Mammiyur, Thamarayur and Anjoor. It has sixteen Kizhedams also.

## 4. CLIMATE

The town has a tropical humid climate with a hot summer and copious rainfall.

The hot season is from March to May. The south-west monsoon is from June to August. The north-east monsoon is from October to January. (January is generally dry, the rains ending by December). The average rainfall is 3155 mm. (State average 3017. 6 mm. The average number of rainy days in a year is 119.

The average daily maximum temperature is (April-May highest) 32°C (90°F). Relative humidity is 70 %.

Wind is light, but gains acceleration during the monsoon. The westerly winds are from June to September. During the rest of the year winds are north-east to east in the mornings and blow from directions between south-west and north-west in the afternoons.

## 5. LOCATION

This Township lies between 10° 35' north latitude and 76° 00' east longitude.

It is 29 kms. away from Trichur (by road) and 9.60 kms. away from Kunnarkulam. It is 32.20 kms. away from Ponnani and 2.40 kms. from Chavakkad.

The town is flat. It is 11 feet above mean sea level.

## 6. SOIL

The prevailing soil is sandy. Water is obtained in 4 to 5 feet deep wells. This water is potable and devoid of alkalinity. Besides it has some sort of mineral contents also. Along the Chavakkad sea coast monozite-bearing sands have been observed. There is nothing of any

geological importance on the surface of the town area. There is no granite or laterite deposits in the township area unlike the nearby Kunnankulam or Choondal. The paddy fields around are famous for Punjakole cultivation.

*Note:*—Some of the preceding data are compiled from the “Voice of Guruvayur”.

## 7. THE STATUS OF TOWNSHIP

Guruvayur was part of the erstwhile Malabar district of Madras State in Ponnani Taluk. It was part of erstwhile Chavakad Panchayat. The proposal to give Guruvayur the status of a township was raised very back in 1956.

The fame of Guruvayur depends upon the Krishna temple. An average of 10,000 people visits this temple every day. In festival seasons the influx of the pilgrims swells to a lakh which in turn poses problems. Lack of transport system, accommodation, communication system and above all insanitary conditions from the area were the problems which resulted in enacting Township Act for the better civic administration of the area.

The township is managed by a committee having the authorities of a municipal council as envisaged in the Act. The members of the committee are not elected by ballot as in other municipalities. There are seven members and all of them are nominated by the Government. There is no reservation for backward classes, minorities or women. Four of the seven members are from the official sector and the other three are from the non-official sector. They are:

Official members: (permanent)	{	1. District Collector, Trichur (Chairman)
		2. Executive Engineer, B & R., Trichur.
		3. Executive Engineer, P. H. E. D., Trichur.
		4. Administrator, Guruvayur Devaswam.

(*Note:*—There is no post of Vice-chairman. But the chairman nominates somebody else of the members to act as Vice-chairman in his absence.)

Non-Official members (not permanent)	{	5. Sri. P. K. Narayanan.
		6. A. P. Mohammadunny.
		7. Adv. P. V. Radhakrishnan.

The committee meets generally once, or two times on special occasions, every month. The committee makes resolutions and the Executive Officer carries them out with the help of the staff and workers.

*List of Township Committee Chairman from 1962.*

1. Sri Ramavarma Appan Thampuran .. Jan. 1962 to Dec. 1962
2. „ P. A. Abraham .. Jan. 1963 to Mar. 1964
3. „ N. Sreedharan Nair .. Mar. 1964 to May 1967
4. „ C. N. Menoky .. June 1967 to May 1970
5. „ C. K. K. Panicker .. June 1970 to Aug. 1971
6. „ M. Mohankumar .. Sep. 1971 to May 1973
7. „ K. S. Nair .. June 1973 to May 1976
8. „ P. V. Sankunny Warriar .. June 1976 to May 1978
9. „ C. T. Sukumaran .. June 1978 to Aug. 1980
10. „ V. Vijayachandran

(The present Chairman) .. Sep. 1980.....

*Executive Officer:* Sri S. Parameswaran Nair.

Township staff

<i>Section</i>	<i>Supervisory</i>	<i>Field</i>	<i>Clerical</i>	<i>Class IV</i>
1. General	1	—	5	3
2. Revenue	1	4	3	2
3. Public Health	1	5	1	—
4. Public works	1	5	2	2

Municipal common service came into being with effect from 1st Nov. 1967.

Workers

<i>Category</i>	<i>Number</i>
1. Full time workers	34
2. Gang Mazdoors	4
3. Temporary workers	7
Total	45

## 8. AREA AND DELIMITATION

The Pilgrim centre of Guruvayur was recognised as a town for the first time by the Census of India in 1971. The area is classified as low land area. The area of the town is 7.476 sq. kms.

Wardwise area:

Ward	Area (sq. km.)
I	1.49
II	2.34
III	1.29
IV	2.35
Total	<u>7.47</u>

The following Desams are included in the township.

1. Guruvayur,
2. Chavakad (portion),
3. Karakkad,
4. Nenmini (portion),
5. Thaikad (portion),
6. Perumpally,
7. Thiruvenkilam,
8. Puthenpally,
9. Mammiyoor (portion),
10. Muthuvattoor (portion),
11. Choolpuram.

Amsoms contained:

- Portions of
1. Guruvayur,
  2. Irinjappuram,
  3. Thaikad,
  4. Chavakad.

Delimitation:

*North*:—Portion of Chavakad amsom comprising Sy. Nos. 1 to 29, 38 to 42 bounded on the north by Chavakad — Kunnamkuilam road. (Actually it is the northernmost point of the township burial ground. The above is a slantwise description.)

*South*:—Nenmini Main road (included) comprising Sy. Nos. 77, 89, 123, 91, 93, 102, 96, 95, 98 & 99. Portion of Thaikad amsom on the eastern side of Valiya Thodu (Thaikad Sy. Nos. 90, 100, 101, 104 & 105); and portion of Chavakad amsom (Sy. Nos. 98, 97, 96, 92, 30, 37, 43, 44, 47, 48, 49, 50, 51 & 52) on the southern side of the Valiya Thodu and portions of Kottungal — Enamavu road in Guruvayur amsom.

*East*:—Bounded by Sy. Nos. 76/5, 6, 78/1, 109/2, 110/3, 2, 6, 113/2 to 4, 6 to 8, 117/2, 3, 4, 8, 118/2 to 5, 119/2 to 5, 122/1, 2, 193/1 to 6, 194/1, 6, 7, 8, 183/1, 5, 182, 249 to 254, 258 to 262 of Iringapuram amsom Sy. Nos. 40 & 41 of Thaikad amsom and portion of Chowallurpady-Chittattukara road.

*West:*—Chavakad – Kunnamkulam road from Kajah Beedi Co. to the northern corner of township burrial ground.

*Ward boundaries:*—The township area is divided into four wards.

*Ward I*

- West:* Chavakad – Kunnamkulam road (from Kajah Beedi Co. to Mammiyoor Jn.)
- North:* Mammiyoor – Karakad road
- East:* Town boundary
- South:* Chavakad High School to Chavakad – Enamavu road (Town boundary)

*Ward II*

- North:* Mammiyur Jn. to burrial ground
- East:* Chittienny road upto Guruvayur – Chowallurpady road
- South:* West Nada to East Nada upto T. B. Road
- West:* Mammiyur Jn. to West Nada

*Ward III*

- North:* Portion of Chittienny road and town boundary
- East:* Town boundary
- West:* Chittienny road
- South:* Nennini Mana, Koladippadi and Guruvayur-Chowallurpady roads.

*Ward IV*

- North:* Southern boundaries of wards II & III
- East:* Southern boundary of ward III as much as it passes through Koladippady road
- South:* Township boundary upto bund road
- West:* East boundary of ward I.

*Note:*—No distinctive names are attributed to the wards. The Town is categorised as a service-cum-industrial-cum-commercial town.

## 9. POPULATION

The population of Guruvayur township as per the 1971 census was 15,863. By 1976 it increased to 16,624. 1981 census reveals that it has again risen to 17,857.



**Distribution of population by sex, 1971 census**

Sex	Ward I	Ward II	Ward III	Ward IV	Total
Male	1701	2429	1457	1864	7451
Female	1896	2734	1683	2099	8412
<b>Total</b>	<b>3597</b>	<b>5163</b>	<b>3140</b>	<b>3963</b>	<b>15863</b>

**Distribution of population by sex, 1976**

Sex	Ward I	Ward II	Ward III	Ward IV	Total
Male	1765	2468	1572	1976	7781
Female	1945	2823	1890	2185	8843
<b>Total</b>	<b>3710</b>	<b>5291</b>	<b>3462</b>	<b>4161</b>	<b>16624</b>

**Distribution of population by language spoken, 1976**

Ward	Malayalam	Tamil	Konkani	Moopa dialect	Kusava dialect	Telungu	Total
I	3494	170	23	23	..	..	3710
II	4985	169	..	137	..	..	5291
III	3423	33	6	..	..	..	3462
IV	4038	107	5	..	5	6	4161
<b>Total</b>	<b>15940</b>	<b>479</b>	<b>34</b>	<b>160</b>	<b>5</b>	<b>6</b>	<b>16624</b>

**Distribution of population by Religion, 1976**

Religion	Ward I	Ward II	Ward III	Ward IV	Total
Christians	340	675	720	416	2151
Muslims	765	304	703	1034	2886
Scheduled Castes	234	404	289	356	1283
Scheduled Tribes	..	..	..	..	..
Others	2371	3828	1750	2355	10304
<b>Total</b>	<b>3710</b>	<b>5291</b>	<b>3462</b>	<b>4161</b>	<b>16624</b>

**Distribution of population by age groups, 1980**

Age group	Ward I	Ward II	Ward III	Ward IV	Total
0 years to 5 years	396	557	439	538	1930
5—10	321	494	375	382	1572
10—15	345	488	362	373	1568
15—20	389	461	363	301	1514
20—25	432	610	426	479	1997
25—30	468	577	388	428	1861
30—35	344	474	358	425	1601
35—40	316	463	313	378	1470
40—45	151	264	154	195	764
45—50	162	269	167	184	782
50—55	124	187	140	155	606
55—60	122	198	124	134	578
60—65	101	163	111	117	492
65—70	78	142	66	87	373
70—75	31	65	46	52	194
75—80	33	34	19	42	128
80—85	13	20	7	6	46
85—90	3	4	2	4	13
90—95	..	1	1	..	2
95—100	..	2	1	..	3
100 years & above	..	..	..	..	..

No. of voters, 1980 (included in the voters list)

Ward I	Ward II	Ward III	Ward IV	Total
1898	29 2	1986	2227	9073

Latest population

Year	Ward I	Ward II	Ward III	Ward IV	Total
1980	3899	5830	3679	4236	17644
1981	3948	5872	3743	4294	17857

Caste-wise Distribution of Hindu Population (In brackets No. of families) 1975

No. of members in each community (No. of families)

Castes	Ward I	Ward II	Ward III	Ward IV	Total
Achhari (Tamil Goldsmith)	8 (1)	9 (1)	17 (2)	4 (1)	38 (5)
Adiyodi	2 (2)	...	..	..	2 (2)
Asari	47 (10)	48 (7)	30 (5)	38 (6)	163 (28)
Bhattar	10 (2)	..	..	..	10 (2)
Chettiar	..	8 (2)	6 (1)	53 (9)	67 (12)
Embranthiri	14 (1)	16 (2)	..	2 (1)	32 (4)
Eradi	..	..	..	9 (1)	9 (1)

Castes	Ward I	Ward II	Ward III	Ward IV	Total
Ezbava	917 (148)	1413 (220)	865 (147)	1213 (205)	4408 (730)
Ezhuthachan	..	2 (1)	1 (1)	..	3 (2)
Iyer	162 (39)	153 (32)	..	103 (19)	418 (90)
Kaimal	..	6 (1)	..	..	6 (1)
Kartha	..	6 (1)	..	..	6 (1)
Karuvan	45 (4)	13 (2)	9 (1)	17 (3)	84 (10)
Kudumbi (Mooppa)	23 (3)	137 (23)	..	..	160 (26)
Kuruppu	23 (3)	2 (1)	..	13 (2)	38 (6)
Kusava	..	..	..	5 (1)	5 (1)
Mannan	35 (4)	40 (6)	35 (11)	93 (14)	203 (35)
Marar	16 (2)	4 (1)	2 (1)	6 (1)	28 (5)
Menon	50 (9)	81 (18)	15 (3)	44 (10)	190 (40)
Moossad	..	4 (1)	..	..	4 (1)
Mukkuva	..	5 (1)	..	..	5 (1)
Naik	..	4 (1)	..	..	4 (1)
Nair	767 (128)	1378 (244)	577 (103)	545 (109)	3267 (586)
Nambiar	19 (4)	29 (6)	..	21 (4)	69 (14)
Nambidi	..	5 (2)	..	..	5 (2)
Nambisan	5 (2)	12 (2)	..	10 (4)	27 (8)
Namboodiri	42 (7)	276 (48)	..	72 (12)	390 (67)
Nedungadi	2 (1)	8 (1)	..	..	10 (2)
Pai	23 (3)	..	16 (3)	5 (1)	44 (7)
Panan	..	7 (1)	..	8 (1)	15 (2)
Panicker	36 (5)	28 (6)	12 (1)	13 (3)	89 (15)
Paraya (Sambava)	16 (3)	4	47 (7)	3 (1)	70 (12)

Pillai	7 (2)	14 (2)	4 (1)	..	25 (5)
Pisharody	..	17 (4)	..	13 (3)	30 (7)
Poduval	4 (1)	..	..	..	4 (1)
Prabhu	12 (2)	..	..	..	12 (2)
Pulaya	4 (1)	..	..	..	4 (1)
Raja	..	4 (1)	..	..	4 (1)
Rao	8 (3)	..	..	..	8 (3)
Sarna	..	1 (1)	..	..	1 (1)
Sastrigal	..	4 (1)	..	..	4 (1)
Tamilians	..	7 (2)	16 (2)	..	23 (4)
Thamprakkal	2 (1)	..	..	..	2 (1)
Thampuran	..	13 (4)	..	..	13 (4)
Thattan	7 (2)	2 (1)	35 (4)	30 (3)	74 (10)
Vadhyar	..	..	..	3 (1)	3 (1)
Varma	..	..	9 (2)	..	9 (2)
Vathi	..	..	13 (2)	19 (3)	32 (5)
Veluthedia	7 (1)	10 (2)	32 (6)	..	49 (9)
Vetuva	230 (32)	392 (59)	284 (44)	339 (51)	1245 (186)
Vilakkathalava	39 (8)	4 (1)	..	10 (2)	53 (11)
Warriar	23 (3)	66 (16)	14 (2)	18 (3)	121 (24)
Total	2605 (437)	4232 (736)	2039 (354)	2711 (475)	11587 (1999)

### Floating population

Guruvayur has the problem of floating population. An average of 10,000 people visit this place a day. In order to study this phenomenon a survey was conducted by the Township in 1976. The survey period was from 8-5-1976 (6 a. m.) to 15-5-1976 (6 a. m.). The four gateways to the Township, Namely, West Nada, Mammiyur, East Nada and South Nada were selected as counting points. The result of the survey is given below:

#### Pilgrim Survey, 1976

Date	No. of pilgrims arrived	No. of pilgrims departed	Remarks
8-5-1976	11297	8960	Saturday (Trichur pooram)
9-5-1976	6601	6443	Sunday
10-5-1976	8140	5463	Ordinary Ekadasi
11-5-1976	4865	4918	Ordinary day
12-5-1976	7301	5579	"
13-5-1976	4449	4363	(Narasimha Jayanthi) Budha Purnima (Lunar eclipse)
14-5-1976	5190	4049	Ordinary day
15-5-1976	154 (1 hour only)	280 (1 hour only)	Survey ends 6 a. m.
Total	47997	40055	Arrival & departure in a week

Average No. of pilgrims arrived a day : 6857  
 Average No. of pilgrims departed a day : 5723

### No. of homeless destitutes

No begging is allowed in the temple zone and roundabouts. But homeless destitutes, in spite of the restriction and the beggar home, are seen camping along the two Nadas. The following diagram sheds ample light on this problem.

Date	No. of destitutes			
	Male	Female	Children	Total
15-1-1980	39	28	5	72
15-4-1980	65	35	12	112
15-7-1980	43	20	8	71
15-12-1980	85	45	7	137
year average	58	32	8	98

**No. of households:**

By 1980, there were 2890 households in the Township.

Ward	No. of households by years			
	1977	1978	1979	1980
I	360	603	602	618
II	842	872	887	898
III	573	594	607	612
IV	696	697	742	762
<b>Total</b>	<b>2671</b>	<b>2766</b>	<b>2939</b>	<b>2990</b>

**Influx of pilgrims in festival seasons**

In festival seasons, the inflow of pilgrims swells considerably. Nay, it amounts to some 10 times the total population of the township. Both the township and Devaswam authorities are in a fix as to how best to provide anitary arrangements and transport facilities as well as boarding and lodging to the huge No. of pilgrims thronging in thousands on the occasion of Ekadasi, the biggest festival of Guruvayur following in November-December. Accurate Statistics on this influx was felt to be an immediate necessity by the statistical department. The Directorate, accordingly decided to collect it on the nearest occasion. Twenty-four enumerators were deployed under the leadership of Sri D. Sukunaran Nair, Additional District Statistical Officer, Trichur during the 1979 Ekadasi for the purpose. This is known as the Ekadasi pilgrim survey.

**Ekadasi Pilgrim Survey, 1979**

The result of the survey is tabulated below:

Date	Time	No. of pilgrims arrived inside the temple through			
		Eastern Gopura	Western Gopura	Northern Gopura	Total
(1)	(2)	(3)	(4)	(5)	(6)
	3 a.m. to 4 a.m.	1066	1442	1332	3840
	4 " 5 "	1268	1000	1055	3323
	5 " 6 "	1337	1900	1073	4310
	6 " 7 "	1570	1457	978	4005
	7 " 8 "	1688	1893	979	4560
	8 " 9 "	2121	1810	947	4878
	9 " 10 "	1955	1271	807	4033
	10 " 11 "	1900	1446	880	4226
	11 " 12 Noon	1687	1220	955	3862

**Ekadasi Pilgrim Survey, 1979 (Contd.)**

(1)	(2)	(3)	(4)	(5)	(6)
	0 p.m. to 1 p.m.	1562	1312	746	3620
	1 " 2 "	1336	896	458	2690
30-11-1979	2 " 3 "	1377	912	800	3089
	3 " 4 "	1388	1912	1077	4367
	4 " 5 "	2143	2503	2024	6670
	5 " 6 "	2663	2568	2026	7257
	6 " 7 "	1873	2876	2587	8336
	7 " 8 "	2782	2245	1485	6512
	8 " 9 "	2413	2128	1089	5630
	9 " 10 "	2400	2024	1063	5487
	10 " 11 "	2242	2694	622	5558
	11 " 12 (Mid-night)	1719	2728	452	4899
	0 a.m. to 1 a.m.	1492	1946	556	3994
	1 " 2 "	1357	1353	910	3620
	2 " 3 "	1562	1825	1835	5222
1-12-1979	3 " 4 "	1534	2338	3060	6932
	4 " 5 "	1663	1995	2038	5696
	5 " 6 "	1505	1472	1374	4351
				<b>Total</b>	<b>130967</b>
Pilgrims already camped inside the temple before counting started					4125
				<b>Grand total</b>	<b>135092</b>
Estimated No. of people thronged outside					25000

25,000 people were estimated to have thronged outside the temple. This includes (1) people not allowed in, (2) people who did not venture to go in and (3) buyers and sellers.

It may be added that 15 foreigners from the Western countries, 172 people from Maharashtra, 388 from Tamilnadu and 186 from Karnataka were among those who witnessed the festival of the year.

**Ekadasi pilgrim survey, 1980**

A similar survey was conducted during the Ekadasi of 1980 also with a slight difference in the methodology. The survey party was led by Sri D. Sukumaran Nair, District Statistical Officer and M. Unnikrishnan, Research officer.



The No. of people arrived inside the temple from 3 a. m., 19-12-1980 to 6 a. m. 20-12-1980 were 116,500.

This was lesser by 2000 than the last years figure. This was due to the discrepancy in certain calendars as to the date of the festival. Another reason for the decrease of pilgrims in 1980 was the proposed strike by the employees of the Electricity Board. The weather, too, was showery.

The No. of people thronged outside was estimated to be 40,000. Thus the total was 156,500.

Of this 4 were foreigners from the western countries, 200 were from Maharashtra, 160 were from Tamil Nadu and 40 were from Andhra Pradesh.

### No. of people stayed in Guruvayur, 1979

As a part of the study of the nature of the influx of pilgrims to Guruvayur it was decided to find out the exact number of people stayed in Guruvayur. For this, all the 57 lodging houses in Guruvayur in 1979 were visited and the exact No. of people stayed in them each day was got from their respective registers. This survey was conducted during 1979. The monthly totals give the characteristics of the staying population.

Year	Month	No. of lodges	No. of rooms	No. of persons stayed				
1979	Jan.	55	1045	70822	Percentage of Keralites	Percentage of Tamilians	Percentage of Kannadigars	Percentage of others
	Feb.	55	1045	63210				
	Mar.	56	1050	60880				
	Apr.	56	1050	76401				
	May.	56	1050	83443				
	Jun.	56	1050	79957				
	Jul.	56	1050	58883				
	Aug.	57	1070	79954				
	Sep.	57	1070	71506				
	Oct.	57	1070	83906				
	Nov.	57	1070	97177				
	Dec.	57	1070	108453				
Total				934572	50	40	7	3

### Out migration

As a part of the population studies a survey was conducted to evaluate the exact number, nature and trend of out migration from the normal residents of Guruvayur Township. The survey prolonged from 1st January, 1979 to 30th June, 1979.

Total number of people migrated from Guruvayur to (a) inside Kerala, (b) outside Kerala but inside India and (c) outside India has been found outward-wise and religion-wise.

Since the number of females migrated from Guruvayur is very nominal, the total number has not been classified into male and female. So also with children.

The sole purpose of migration of males was detected to be to seek jobs.

The succeeding tables present the nature of out migration.

**No. of people gone outside India from Guruvayur, 1979**

To where gone	Gone from				Total
	Ward I	Ward II	Ward III	Ward IV	
Canada	1	..	..	..	1
Cylone	..	..	..	1	1
Gulf countries	132	146	102	208	588
London	1	..	..	..	1
Malaya	2	4	1	2	9
Singapore	1	1	1	2	5
U. S. A.	3	1	..	1	5
Others (Navy etc.)	..	1	1	..	2
<b>Total</b>	<b>140</b>	<b>153</b>	<b>105</b>	<b>214</b>	<b>612</b>

**No. of people gone outside Kerala but inside India, 1979**

To where gone	Gone from				Total
	Ward I	Ward II	Ward III	Ward IV	
Ahamadabad	2	..	3	..	5
Ambala	1	..	..	..	1
Andhra	..	2	1	1	4
Assam	1	1	..	..	2
Bangalore	1	13	12	9	35
Bombay	24	40	61	33	158
Calcutta	5	1	..	..	6
Chandigarh	..	3	..	..	3
Coimbatore	4	7	2	1	14
Delhi	3	9	8	..	20
Gova	..	..	..	1	1
Hyderabad	1	2	..	..	3
Jabalpur	..	2	..	..	2
Lakhdivics	..	1	..	..	1
Madhurai	..	1	..	..	1
Madras	12	22	20	13	67
Mandia	..	..	1	..	1
Mangalore	..	1	..	..	1
Mettupalayam	1	..	..	..	1
Nagaland	..	2	..	..	2

**No. of people gone outside Kerala but inside India, 1979 (contd)**

To where gone	Gone from				Total
	Ward I	Ward II	Ward III	Ward IV	
Nagpur	..	1	..	..	1
Ooty	1	..	..	..	1
Orissa	..	1	..	..	1
Pollachi	3	..	..	..	3
Poona	2	..	..	2	4
Punjab	..	2	2	..	4
Soorat	..	..	..	1	1
Tirunelveli	2	..	..	..	2
Trichikulam	..	1	..	..	1
U. P.	7	2	..	..	9
Visakapatanam	..	..	..	1	1
Others (Circus, Military etc.)	7	9	18	19	53
<b>Total</b>	<b>77</b>	<b>123</b>	<b>128</b>	<b>81</b>	<b>409</b>

**No. of people gone to places inside Kerala from Guruvayur, 1979**

To where gone	Gone from				Total
	Ward I	Ward II	Ward III	Ward IV	
Always	2	..	..	1	3
Attingal	..	1	..	..	1
Calicut	2	4	1	2	9
Cannanore	1	..	..	1	2
Cochin	..	2	1	1	4
Edakkur	..	..	..	1	1
Ernakulam	1	3	..	..	4
Kazarkode	1	..	..	..	1
Kodagara	..	1	..	..	1
Kottappadi	..	2	..	..	2
Kottappuram	1	..	..	..	1
Mananthody	..	..	1	..	1
Ottappalam	..	1	..	..	1
Palghat	1	..	1	2	4
Shoranur	..	1	..	..	1
Thayampadam	..	3	..	..	3
Tillamala	..	..	1	..	1
Trichur	3	4	1	..	8
Others (not defined, absconded etc.)	4	..	..	3	7
<b>Total</b>	<b>16</b>	<b>22</b>	<b>6</b>	<b>11</b>	<b>55</b>





1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	
OTHER STATE—(contd.)																													
Mandia	1																												1
Mangalore													1																1
Mettipalayam						1																							1
Nagaland						2																							2
Nagpur													1																1
Ootty													1																1
Orissa						1																							1
Pollachi														3															3
Poona						2							2																4
Punjab						2						2																	4
Soorat						1																							1
Tirunelveli	2																												2
Trichikulam													1																1
U. P.	1				1													6											9
Visakapatnam															1														1
Others	1	4				21							5	19											2		1		53



**Percentage of Gulf earners :**

The percentage of Muslims gone to gulf is 8.46, i.e., 8.46% of the Muslim population, and that of Ezhavas is 5.11 and Christians and Nairs 2.33 and 1.5 respectively. The scheduled caste Vettuvus have a total number of 14 gulf-earners (1.1%).

**Births and deaths :**

Births and deaths occurred to normal residents of Guruvayur is as given below :

	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980
Births	176	210	203	207	154	118	345	379	310	265
Deaths	110	103	98	112	103	109	103	104	86	111

**Other demographic particulars :**

Sex Ratio 1136 women to 1000 men.

Density 635 (per Sq. km.)

Growth rate 26.09 to 1000 people

Average household size 6.85

**Weaker sections of population :**

The Vettuvus and Mooppas (Kudumbis) are the weaker sections of population.

**10. LAND UTILISATION AND AGRICULTURE**

Description	Ward I	Ward II	Ward III	Ward IV	Total
No. of families without own land	100	131	48	75	354
Families owning 10 cents of land or below	252	381	291	311	1235
Families owning land above 10 cents	223	339	232	264	1058

Coconut and paddy are the staple agricultural products.



## 11. LIVESTOCK

Elephants 39 (1981)

**No. of animals treated in the veterinary dispensary,  
Thaikad, Guruvayur:**

Animals		1978-79	1979-80	1980-81
Bovines	treated	1188	1476	1381
	inoculated	..	..	..
Goats	treated	810	698	583
	inoculated	..	..	..
Others	treated	380	555	489
	inoculated	..	..	..

**Inoculations**

Disease	Years		
	1978-79	1979-80	1980-81
Foot and Mouth disease (animals)	109	43	20
Anthrax	200	..	..
Haemorrhagic Septicemia	677	60	..
Ranikhet disease (fowls)	10058	4910	2753
Fowlpox	10068	4910	1954

**Artificial Insemination**

Only cows are inseminated in this dispensary.

Semen	Years		
	1978-79	1979-80	1980-81
Jercy	728	472	899

## 12. TRADE

The two important commodities of trade are copra and beedi. Considering the holiness of the place no fish markets or slaughter houses are allowed in the township. A vegetable market is, however, in the offing.

**Restaurants :**

Ward	Class I	Class II	Class III	Total
I	8	5	9	22
II	8	5	10	23
III	1	..	7	8
IV	4	7	5	16
Total	21	17	31	69

**Total enterprises :**

Ward	I	255
„	II	329
„	III	106
„	IV	314
	Total	<u>1004</u>

**Agricultural enterprises :**

Ward	I	10
„	II	8
„	III	4
„	IV	29
	Total	<u>51</u>

**Commercial, Industrial, Occupational, Educational,  
Religious and Cultural Establishments**

Establishment	Ward			
	I	II	III	IV
Allopathi hospital	..	..	..	1
Allopathi clinic	1	..	..	2
Arrack depot	1	1	..	..
Auto parts shop	..	1	..	1
Arrack shop	1	1	1	2
Autorickshaw repair	1	..	..	..
Ayurvedic herb shop	1	2	1	3
Ayurveda hospital	..	..	1	..
Ayurveda pharmacy	1	1	1	3
Bakery	1	1	2	1
Bamboo shop	..	..	..	1
Bank	4	3	..	2
Bar	2	..	..	1
Barber shop	4	8	2	3
Basket shop	..	1	..	.
Battery charging	..	1	..	..
Beedi company	1	1	2	..
Beggar home	..	1	..	1
Book binding	..	1	1	..
Book stall	2	3	..	3
Broulet shop	..	2	..	2
Brahmin Madham	1	..	..	..
Bus service (Tourist)	..	1	..	..
Bus service (Private)	2	..	..	4
Bus service (K.S.R.T.C.)	..	1	..	..
Bus shed	4	2	1	1
Bus stand	..	1	..	1
Cement shop	1	..	1	..
Charcoal shop	1	1	1	1
Chitty fund	..	1	1	1
Church	..	1	..	..
Club (Arts and sports)	3	2	2	4
Coconut store	..	1	..	..

**Commercial, Industrial, Occupational, Educational,  
Religious and Cultural Establishments—(Contd.)**

Establishment	Ward			
	I	II	III	IV
Coffee house	1	..	..	1
Coffee works	..	1	..	..
Coir shop	..	..	1	1
Feast Equipments lending	1	1	..	1
Financiers	..	..	..	1
Firewood shop	..	1	1	3
Flour mill	..	2	1	..
Fish shop	..	1	1	1
Flower mart	..	1	..	1
Fodder agency	..	1	..	..
Footwear repair	..	1	..	..
Footwear shop	2	1	..	..
Free satram	..	..	..	1
Furniture mart	..	1	1	1
Glassware	1	..	..	..
Godown	..	..	1	..
Goldplating (Devaswam)	..	1	..	..
Goldsmith	1	2	1	2
Gosala (Devaswam)	..	1	..	..
Grocery	10	18	10	23
Hall	1	3	..	1
Handicrafts Emporium	..	..	..	1
Hantex	..	..	..	1
Hardware shop	2	2	..	1
Health Centre	..	1	..	..
Homeo Clinic	1	..	..	1
Hostel (ladies)	1	1	..	..
Hotel	10	13	4	7
Hush and shell shop	..	..	1	1
Idol shop	1	4	..	4
Information centre	..	1	..	1
Ironing (Isthiri) shop	2	1	..	1
I. T. I. (women's)	1	..	..	..
Jewellery	..	..	1	3
Kerosene depot	..	..	1	..

**Commercial, Industrial, Occupational, Educational,  
Religious and Cultural Establishments—(Contd.)**

Establishment	Ward			
	I	II	III	IV
Khadi shop	1	..	..	1
Koo:hambalam	..	..	..	1
Kallora (diamond cutting)	..	..	..	1
Lathe work	..	..	1	..
College	..	1	..	..
Consumer stores	..	1	..	..
Comfort station	..	3	..	1
Convent	..	2	..	..
Cool bar	2	4	..	4
Co-operative society	..	..	1	..
Copra business	1	3	5	1
Court	1	..	..	..
Cycle shop	4	5	4	3
Dairy	1	1	..	3
Dental clinic	1	..	..	..
Drama school	..	1	..	..
Driving school	..	..	2	..
Electrical appliance	1	1	2	2
Fabrications	1	..	..	..
Medical shop	2	2	..	4
Merchants association office	..	1	..	..
Mercury plating	..	..	..	1
Mosque	3	1	1	1
Museum	..	..	..	1
Music school	1	..	..	..
Mutton stall	..	..	1	1
Nursery (Plants)	2	..	..	..
Nursery school	4	4	4	4
Oil Mill	..	1	1	..
Oil press	..	2	1	2

**Commercial, Industrial, Occupational, Educational,  
Religious and Cultural Establishments—(Contd.)**

Establishment	Ward			
	I	II	III	IV
Office (Govt.)	3	3	..	3
„ Kshatrasamithy	..	..	1	..
„ N. S. S.	1	1	..	..
„ P. H. E. D.	..	..	..	1
„ (Party)	1	..	..	1
„ (Private)	..	1	..	..
„ (Railway booking)	1	..	..	..
„ S. N. D. P.	1	..	..	..
„ Private transport	2	..	..	4
„ (Urion)	1	..	..	1
„ Vakil	5	..	..	..
„ (K. S. R. T. G.)	..	1	..	..
Package industries	..	1	..	..
Pan shop	7	16	6	11
Land tribunal	..	1	..	..
Laundry	3	3	1	2
Leather goods shop	..	1	..	1
Leather works	..	1	..	..
Library	..	2	..	1
Lime manufactory	1	..	..	..
Locket making	..	..	..	1
Lodge (Tourist homes)	19	28	1	19
Loud speaker lending	1	..	..	..
Lubrication shop	..	..	..	1
Madrassa	1	1	2	2
Mahilasangamam	1	..	..	..
Mandapappura	3	2	2	5
Maternity centre	..	..	1	..
Mat shop	..	1	..	1
Soda factory	2	1	1	1
Specs shop	..	..	..	1
Spray painting	..	..	1	1
Stationery shop	15	21	4	13
Store (Devaswam)	..	2	..	..
Store (Govt.)	2	..	..	..

**Commercial, Industrial, Occupational, Educational  
Religious and Cultural Establishments—(Contd.)**

Establishment	Ward			
	I	II	III	IV
Straw shop	..	..	1	1
Sweet stall	6	3	..	4
Tailoring shop	5	8	3	5
Tailoring school	1(I.T.I.)	1	..	1
Talappoli sanghom office	..	1	..	..
Tea agencies	1	..	..	1
Tea depot	..	1	..	..
Tea shop	5	9	7	11
Temple	5	12	3	4
Textile shop	8	12	1	4
Theatre	1	..	..	1
Timber company	..	1	1	..
Toddy shop	3	1	1	1
Tourist Bungalow (K. T. D. C)	..	..	1	..
Township office	..	1	..	..
Travel agencies	..	..	..	1
Tube vulcanising	..	1	1	1
Tutorial	1	1	..	1
Typewriting Institute	2	1	..	3
Papad Manufacturing	..	3	..	..
Petrol Bunk	..	..	..	1
Petromax lending	1	1	..	..
Photo franing	..	2	..	..
Photo studio	1	3	..	3
Picture shop	..	15	..	19
Plantain leaf shop	..	1	..	1
Plastic repair	..	..	1	1
Police station	..	..	..	1
Post office	..	3	..	1
Pottery shop	..	1	..	..
Powerloom	..	..	1	..
Printing press	2	..	1	3

**Commercial, Industrial, Occupational, Educational,  
Religious and Cultural Establishments—(Contd.)**

Establishment	Ward			
	I	II	III	IV
Publishing house	..	1	..	3
Quarters (Devaswam)	1	..	3	3
„ (Township)	..	..	4	..
Ration shop	1	3	1	2
Rubber company	..	..	1	..
Saw Mill	..	1	..	..
Shrine	..	1	..	..
Tyre retreading	..	1	1	1
Upholstery	..	..	1	..
Uraipura	..	..	..	1
Utensils shop	1	1	1	2
Vaidyasala	5	1	..	3
Vegetable shop	2	2	2	7
Veterinary dispensary	..	..	1	..
Village office	..	..	1	..
Vishavaidyasala	1	1	..	..
Watch repair	1	1	1	3
Watch shop	..	..	..	1
Work shop	5	5	4	4
Presbytry	..	1	..	..
Pound	..	..	..	1
Quarters (K. S. R. T. C.)	..	2	..	..
Radio repairing	1	..	..	2
Rice Mill	..	1	1	1
Sanitaryware	..	1	..	..
Servicing station	..	..	..	1
Soap agency	..	1	..	..



### 13. EMPLOYMENT

Description	Ward I		Ward II		Ward III		Ward IV		Total						
	M	F	T	M	F	T	M	F	T	M	F	T			
Salary/Wage workers	252	69	321	952	76	328	340	100	440	345	88	433	1189	333	1522
Own account workers	100	3	103	124	4	128	62	15	77	172	19	191	458	41	499
Irregular workers	112	35	147	331	104	435	197	50	247	22	6	28	662	195	857
Employment seekers	131	94	225	157	106	263	67	61	128	40	35	75	395	296	691

(Note:—The above data refer to 1980)

No. of persons discharged from defence services 1980

Ward I	:	1
" II	:	13
" III	:	14
" IV	:	16
Total	:	<u>44</u>

## Occupational pattern

Section of activity	% of workers
Cultivations	5
Agricultural labourers	27
Fishing, Mining, Forestry & Livestock	1
Household Industry	9
Manufacturing Industry	3
Construction	2
Trade and Commerce	13
Transport & Communication	5
Other services	35
Total work force	100

Percentage of manpower	53.6
„ employment	16.5
„ dependancy	83.5

*Employment chart*

## Entrepreneurial data

Institution	No. of employees		
	M	F	T
<i>A. Govt. Offices</i>			
Ward I			
A. E. O. Office	11	2	13
Text Book depot	6	6	12
II Class Magistrate Court	7	5	12
Railway Out Agency	2	..	2
Jr. Agri. Office	11	1	12
P. H. E. D. Store	3	..	3
K. S. C. C. Site Office	3	..	3

**Entrepreneurial Data—(Contd.)**

Institution	No. of employees		
	M	F	T
<b>Ward II</b>			
Land Tribunal	9	7	16
Dairy Farm Inspector	..	1	1
Township office	74	8	82
Electrical division office	9	..	9
K. S. R. T. C. workshop	36	..	36
B. P. O., Puthampally	2	1	3
B. P. O., Thiruvokitam	2	..	2
Village Extension Office	1	..	1
Burial ground office	1	..	1
Electrical Section Office	19	2	21
K. S. R. T. C. Office	20	5	25
K. S. R. T. C. Running staff	179	..	179
Sub P. O., Guruvayur	2	..	2
<b>Ward III</b>			
Thaikad Village Office	4	..	4
Maternity & C. W. C	..	2	2
K. T. D. C. Restaurant	8	..	8
Govt. Ayurveda Hospital	6	10	16
K. T. D. C. T. B.	12	1	13
<b>Ward IV</b>			
Devaswam office	109	4	113
H. R. & C. E. Inspector	2	..	2
Devaswam Public Relation Office	2	1	3
D. S. C. C. Site Office	9	..	9
Police station	26	1	27
Postal Inspector's Office	2	..	2
H. R. & E. C. Dy. Examiner	9	1	10
Land Acquisition Dy. Tahsildar	7	1	8
P. H. E. D. Office	18	4	22
K. S. C. C. Godown	2	..	2
Post Office, Guruvayur	17	2	19
Telephone Exchange	11	..	11

**Entrepreneurial Data—(Contd.)**

Institution	No. of employees		
	M	F	T
<b>B. Educational:</b>			
<b>Ward I</b>			
G. H. S. Chavakad	30	36	66
Music School	1	..	1
Typewriting Institute	1	3	4
Women's I. T. I	1	4	5
Tutorial	1	..	1
Nursery School	..	6	6
<b>Ward II</b>			
Madrassa	2	..	2
L. F. Tailoring School	..	10	10
L. F. Typewriting Institute	..	5	5
Nursery School	..	6	6
L. F. College	3	99	102
L. F. Book Binding	..	10	10
P. M. Memorial School	2	5	7
A L. P. S., Thiruvenkilam	7	2	9
Typewriting Institute	1	..	1
Tutorial	..	2	2
Sreekrishna High School	17	23	40
<b>Ward III</b>			
Madrassa	4	..	4
A. M. L. P. S. Thaikad	4	2	6
Nursery School	..	6	6
Madrassa L. P. S., Thaikad	3	2	5
Driving School	2	..	2
<b>Ward IV</b>			
Tutorial	3	..	3
A. M. L. P. S.	3	3	6
A. L. P. S	5	10	15
Nursery School	..	8	8
Krishnattamkali School	4	..	4
Typewriting Institute	1	2	3
Govt. U. P. S	6	13	19
A. M. L. P. S., Karakod	2	7	9
Tailoring School	..	3	3
Madrassa	10	..	10

Entrepreneurial Data—(Contd.)

Institution	No. of employees		
	M	F	T
<b>C. Banks:</b>			
<b>Ward I</b>			
Land Mortgage Bank	6	2	8
State Bank of Travancore	5	3	8
Chavakad Firka Co-operative Bank	12	3	15
Nedungadi Bank	12	2	14
<b>Ward II</b>			
Catholic Syrian Bank	12	2	14
Guruvayur Urban Bank	6	2	8
Dhanalakshmi Bank	8	1	9
Chit Funds	1	..	1
<b>Ward III</b>			
Thaikad Welfare Company	1	..	1
Township Co-operative Society	2	2	4
<b>Ward IV</b>			
Canara Bank	18	6	24
Dist. Co-operative Bank	4	3	7
<b>D. Temples:</b>			
<b>Ward I</b>			
Mammiyur Temple	20	2	22
Others	16	4	20
<b>Ward II</b>			
Chamundeswary temple	2	..	2
Thaniyil temple	1	..	1
Parthasarathy temple	5	2	7
Others	26	2	28

## Entrepreneurial Data—(Contd.)

Institution	No. of employees			
	M	F	T	
Ward III				
Nannini Siva temple	2	..	2	
Thiruvenkilachalopathy temple	8	1	9	
Others	13	3	16	
Ward IV				
Krishna temple	101	8	109	
Others	36	10	46	
<i>E. Mosques</i>				
Ward I				
Ward I	1	..	1	
„ II	2	..	2	
„ III	2	..	2	
„ IV	1	..	1	
<i>F. Church</i>				
Ward II				
Ward II	6	..	6	
<i>G. Lodges</i>				
Ward I				
Ward I	82	8	90	
„ II	76	4	80	
„ III	K.T.D.C.—T.B.	12	1	13
„ IV	Devaswam Satram	46	2	48
	Fire station	3	1	4
	V.I.P. Quarters	45	2	47
	Others	62	19	81
<i>H. Hotels</i>				
Ward I				
Ward I	50	8	58	
„ II	78	1	79	
„ III	K.T.D.C.—Restaurant	8	..	8
„ IV		37	4	41

## Entrepreneurial Data—(Contd.)

		No. of employees		
		M	F	T
<i>I. Tea shops</i>				
Ward	I	18	2	20
	„ II	24	3	27
	„ III	10	1	11
	„ IV Coffee board	36	..	36
	Others	26	4	30
<i>J. Hospitals</i>				
Ward I				
	Dental clinic	1	..	1
	Homeo clinic	1	..	1
	Vishavaidyasala	1	..	1
	Ayurveda clinic	2	..	2
	Allopathic clinic	2	..	2
Ward II				
	Vishavaidyasala	1	..	1
	E.N.T. Specialist	1	1	2
Ward III				
	Veterinary dispensary	3	..	3
	Maternity and Child Welfare	..	2	2
	Ayurveda hospital	6	10	16
Ward IV				
	Devaswam hospital	5	4	9
	Homeo clinic	1	..	1
	Allopathic clinic	2	1	3
<i>K. Libraries</i>				
Ward II				
	Yuvajanasangam	1	..	1
	Township library	..	1	1
Ward IV				
	Devaswam Library	3	1	4

Entrepreneurial Data—(Contd.)

			No. of employees		
			M	F	T
<b>L. Clubs</b>					
Ward I			24	..	24
„ II			41	..	41
„ III			10	..	10
„ IV			20	..	20
<b>M. Theatres</b>					
Ward I	Krishna theatre		10	..	10
„ IV	Balakrishna theatre		8	1	9
<b>N. Religious Organisations</b>					
Ward I					
	S.N.D.P. Office		11	..	11
Ward II					
	Vincent De Paul Society		4	..	4
	Snehodaya Samithy		10	..	10
	N.S.S. Union		2	..	2
	Thalappoli Sangham		10	..	10
Ward IV					
	Ayyappa Bhajana Sangham		11	..	11
	Guruvayurappan Sankirtana Samithy		10	..	10
	Vivekananda Adarsa Samithy		10	..	10
<b>O. Humanitarian Activities</b>					
Ward I					
	Kasturba Balika Sadan		..	4	4
Ward II					
	Beggar home		2	..	2
Ward IV					
	Beggar home annex free Satram		2	..	2
<b>P. Journals</b>					
Ward II					
	Guruvayurappan Masika		3	..	3
Ward IV					
	Guruvayur Sandesh Masika		3	..	3



## Entrepreneurial Data—(Contd.)

Enterprise	Ward I		Ward II		Ward III		Ward IV	
	M	F	M	F	M	F	M	F
<i>Q. Others</i>								
Arrack depot	..	..	23	..	..	..	..	..
Arrack shop	2	..	3	..	2	..	3	..
Auto parts shop	..	..	2	..	..	..	2	..
Auto rickshaw repair	4	..	..	..	..	..	..	..
Ayurvedic herbs	..	..	1	..	1	..	4	..
Ayurvedic pharmacy	7	4	5	..	3	..	11	1
Bakery	2	..	1	..	7	..	1	..
Bar	5	..	..	..	..	..	5	..
Basket shop	..	..	1	..	..	..	..	..
Beedi Co.	..	..	12	178	5	250	..	..
Book stall	5	..	1	..	..	..	5	1
Brahmin Madhom	1	..	..	..	..	..	..	..
Bus service (Private)	93	1	..	..	..	..	4	..
Godown	1	..	..	..	..	..	..	..
Charcoal shop	1	..	1	..	1	..	2	..
Coffee powdering	..	..	1	..	..	..	..	..
Comfort station	..	..	5	..	..	..	..	..
Convent	..	..	..	5	..	..	..	..
Copra business	6	3	6	3	10	9	5	4
Dairy	2	..	11	..	..	..	8	..
Electricals shop	1	..	3	..	2	..	2	..
Feast equipments lending	2	..	2	..	..	..	2	..
Firewood shop	..	..	3	..	1	..	6	1
Flour mill	..	..	3	..	2	..	..	..
Fodder agency	..	..	2	..	..	..	..	..
Foot-wear shop	6	..	1	..	..	..	..	..
Glassware	3	..	..	..	..	..	..	..
Goldsmithy	2	..	3	..	3	..	5	..
Grocery	13	3	23	..	10	..	24	3
Hantex shop	..	..	..	..	..	..	1	..
Bamboo shop	..	..	..	..	..	..	1	..
Barber shop	10	..	11	..	2	..	15	..

## Entrepreneurial Data—(Contd.)

Enterprice	Ward I		Ward II		Ward III		Ward IV	
	M	F	M	F	M	F	M	F
Battery charging	..	..	2	..	..	..	..	..
Book binding	..	..	..	6	1	..	..	..
Bracelet shop	..	..	2	..	..	..	2	..
Bus service (Tourist)	..	..	2	..	..	..	..	..
Bus stand (Private)	..	..	..	..	..	..	1	..
Cement shop	1	..	..	..	3	..	..	..
Chitty fund	..	..	1	..	1	..	1	..
Coir shop	..	..	..	..	1	..	1	..
Consumer stores	..	..	4	..	..	..	..	..
Cool bar	4	..	10	..	..	..	3	..
Cycle shop	6	..	8	..	6	..	9	..
Electrical repair	4	..	..	..	..	..	..	..
Fabrication	3	..	..	..	..	..	..	..
Financiers	..	..	..	..	..	..	2	1
Fish shop	..	..	1	..	1	..	1	..
Flour mart	..	..	3	..	..	..	2	..
Foot-wear repair	..	..	1	..	..	..	..	..
Furniture mart	..	..	2	..	3	..	4	..
Goldplating centre	..	..	10	..	..	..	..	..
Gosala	..	..	5	..	..	..	..	..
Handicrafts Emporium	..	..	..	..	..	..	1	..
Hardware	4	..	1	..	..	..	2	..
Hostel (L. F.)	..	..	..	5	..	..	..	..
Hush and shell shop	..	..	..	..	1	..	2	..
Idol shop	1	..	4	..	..	..	4	..
Ironing (Isthiri) shop	3	..	1	..	..	..	1	..
Kallora	..	..	..	..	..	..	4	..
Lathe works	..	..	..	..	3	..	..	..
Leather works	..	..	2	..	..	..	..	..
Lime manufactory	3	..	..	..	..	..	..	..
Loud speaker lending	1	..	..	..	..	..	..	..
Mat shop	..	..	1	..	..	..	1	..

## Entrepreneurial Data—(Contd.)

	Ward I		Ward II		Ward III		Ward IV	
	M	F	M	F	M	F	M	F
Mercury plating	..	..	..	..	..	..	2	..
Movie release	3	..	..	..	..	..	..	..
Nursery (Plants)	7	..	..	..	..	..	..	..
Oil press	..	..	2	..	1	1	4	2
Pan shop	12	1	3	..	6	3	12	..
Petrol bunk	..	..	..	..	..	..	3	..
Photo framing	..	..	3	..	..	..	..	..
Picture shop	..	..	35	..	..	..	27	..
Plantain leaf shop	..	..	1	..	..	..	2	..
Pottery shop	..	..	1	..	..	..	..	..
Printing press	13	5	..	..	5	..	8	2
Radio Repairing	3	..	..	..	..	..	3	..
Rice depot	2	3	..	..	..	..	..	..
Rubber Industries	..	..	..	..	5	..	..	..
Saw mill	..	..	8	..	..	..	..	..
Soap agency	..	..	2	..	..	..	..	..
Spray painting	..	..	..	..	3	..	3	..
Stationery	25	..	39	..	5	..	25	..
Sweet stall	6	..	10	..	..	..	5	..
Tea agency	1	..	..	..	..	..	1	..
Timber company	..	..	6	..	..	..	1	..
Toddy store	6	..	..	..	..	..	..	..
Tyre retrading	..	..	3	..	2	..	2	..
Utensils shop	2	..	3	..	1	..	9	..
Vegetable shop	2	..	4	..	..	..	13	..
Work shop	27	..	26	..	28	..	20	..
Hostel (Women)	..	3	..	..	..	..	..	..
Idol making	2	..	..	..	..	..	..	..
Information centre	..	..	1	..	..	..	1	..
Jewellery	..	..	..	..	1	..	3	..
Kerosene depot	..	..	..	..	2	..	..	..
Khadi shop	1	..	..	..	..	..	1	..
Laundry	4	2	11	..	..	1	4	4

## Entrepreneurial Data—(Contd.)

	Ward I		Ward II		Ward III		Ward IV	
	M	F	M	F	M	F	M	F
Leather goods shop	..	..	2	..	..	..	2	..
Locket making	..	..	..	..	..	..	3	..
Lubricant shop	..	..	..	..	..	..	1	..
Medical shop	4	..	4	..	..	..	8	..
Mortar house	..	..	..	..	..	..	..	6
Mutton stall	..	..	..	..	1	..	1	..
Oil mill	..	..	3	..	3	..	..	..
Package industry	..	..	4	..	..	..	..	..
Papod Manufacture	..	..	7	13	..	..	..	..
Petromax lending	1	..	1	..	..	..	1	..
Photo studio	4	..	24	..	..	..	6	..
Plan drawing	1	..	..	..	..	..	1	..
Plastic weaving	..	..	2	..	1	..	1	..
Powerloom	..	..	..	..	2	1	..	..
Presbytry	..	..	4	..	..	..	..	..
Ration shop	1	..	3	..	2	..	4	..
Rice mill	..	..	2	..	2	..	2	..
Sanitary ware	..	..	2	..	..	..	..	..
Servicing station	..	..	..	..	..	..	6	..
Soda factory	2	..	2	..	1	..	1	..
Specks shop	..	..	..	..	..	..	1	..
Straw shop	..	..	..	..	1	..	2	..
Tailoring shop	17	..	23	..	2	2	34	5
Textile shop	18	..	24	..	2	..	8	..
Toddy shop	3	..	2	..	2	..	2	..
Tube vulcanising	..	..	1	..	2	..	1	..
Upholstery	..	..	..	..	2	..	..	..
Vakil office	14	..	..	..	..	..	..	..
Watch repairing	2	..	1	..	1	..	6	..

## 14. TRANSPORT

## Routes to Guruvayur :

1. Calicut—Guruvayur (via.) Kunnamkulam
2. Kodungallur—Guruvayur (via.) Enamavu
3. Trichur—Guruvayur (via.) Chowallurpady
4. Do. do. (via.) Parappur
5. Do. do. (via.) Chittattukara
6. Do. do. (via.) Alur
7. Do. do. (via.) Kunnamkulam
8. Do. do. (via.) Kanjany
9. Ponnani—Guruvayur (via.) Kottappadi
10. Pudukonnan—Guruvayur (via.) Chavakad
11. Wadakkanchery—Guruvayur (via.) Kechery

**Roads inside Township**

	Length (kms.)
P. W. D. Road	6.12
Devaswam Road	2.26
Chattanath Lane	0.45
Edappully Road	0.70
Guruvayur—Chittieni Road	2.80
Mammiyur Convent Road	0.70
Kandankulam Road	1.00
Kodadippady—Paluvayi Road	1.50
Mallissery Mana Road	0.80
Manjulal Karakad Road	2.00
Manjira Road	0.40
Meenpadam Road	0.40
Nenmini Mana Road	0.25
Parath Road	0.65
Perumpilavil Road	0.50
Perumal thodu Road	0.60
Poozhikkunnu Road	0.35
Post Office—Karakad Road	1.50
Rayiramparambath Lane	0.45
R. V. Road	0.40
Samootham Road	0.60
Thiruvenkitam Road	0.60
Thaikkad Mosque Road	0.30
Thaikkad—Chittattukara Road	0.25
Thaikkad—Chattukulam Road	0.25
Kasthurba Road	0.30
Mammiyur—Kattupadam Road	1.60
Kandamkulam Janatha Road	0.90
Manjulal—Thaikkad Road	1.84
Madakkavil Road	0.90
Township—T. B. Road	0.80
Friends Road	0.30
Inner Ring Road	1.70
Karakkad Boundary Road	1.17

### Classification of roads

Type of Road	Owned by			
	P. W. D.	Devaswam	Township	Total
Concrete	..	1.960	..	1.960
Bituminous or tarred	3.612	..	..	3.612
Black topped	2.508	0.300	11.830	14.638
Lower type	..	..	15.330	15.330
<b>Total</b>	<b>6.120</b>	<b>2.260</b>	<b>27.160</b>	<b>35.540</b>

Besides the interior of the township is served by numerous winding foot paths, narrow and unbridged and devoid of any soling or surfacing.

No. of regular buses plying in 1981 : 139 (per day)  
 Inflow of tourist vehicles in 1981 : 18382

#### Arrival of vehicles :

Side by side with the pilgrim survey 1976, the No. of vehicles arrived was taken. Details are given below:

Date	Buses	Cars etc.	Total
8-5-1976	33	889	992
9-5-1976	26	870	896
10-5-1976	12	1256	12 8
11-5-1976	12	846	858
12-5-1976	10	914	924
13-5-1976	12	796	808
14-5-1976	10	900	910
<b>Total</b>	<b>115</b>	<b>6471</b>	<b>6586</b>

#### No. of licensed motor vehicles owned by Residents of Gu ruvayur

Sl. No.	Vehicles	Years				
		1968	1969	1970	1971	1972
1.	Motor cycles	..	..	..	..	..
2.	Auto rickshaws	..	..	..	..	..
3.	Private cars	6	6	8	8	9
4.	Jeeps	..	..	..	..	..
5.	Taxis (total taxis)	25	30	33	38	41
6.	Buses	30	36	41	49	58
7.	Trucks	..	..	..	..	..
8.	Lorries (total lorries)	6	7	9	8	12

### No. of vehicles owned by Residents of Guruvayur 1980

Vehicles	Ward				Total
	I	II	III	IV	
Car	17	13	11	11	50
Taxi	8	5	3	2	18
Bus	136	..	..	1	137
Motor Cycle	8	5	6	2	21
Scooter	1	4	7	1	13
Auto rickshaw	2	1	..	1	4
Lorry	2	2	2	..	6
Jeep	2	..	1	2	5
Van	..	2	2	..	4
Tractor	..	1	..	..	1
Bullock cart	1	3	1	..	5

### No. of bicycles owned by residents of Guruvayur

Year	bicycles
1977	315
1978	319
1979	325
1980	N.A

### Analysis of operation of buses (State Road Transport Corporation)

Transport District	Station	Sche- dules	No. of Routes	Route (kms.)	No. of buses	1981 Average monthly collection
Guruvayur	Guruvayur	30	24	11630.8	36	Rs. 881534.07

### Proposed Railway

Though Guruvayur is not connected yet with rail, the railway authorities have opened a booking counter for the convenience of passengers as well as the conveyance of goods.

## 15. COMMUNICATION

Description	Years							
	1969	1970	1971	1972	1973	1979	1980	1981
Post offices	2	2	2	2	2	3	4	4
Letter boxes	14	14	14	16	16	27	27	27
Public call offices	2	2	2	2	2	2	2	2
Telegraph offices	2	2	2	2	2	2	2	2
Telephone connections	57	58	60	60	93	156	185	210
Radio licences issued	599	636	696	720	866	4453	4483	4520

## 16. WATER SUPPLY

**Salient features**

The water supply scheme benefiting Guruvayur is known as Kunnankulam—Guruvayur Water Supply Scheme. The feeding tank to Guruvayur is located in Guruvayur. The scheme commenced functioning on 2-11-1974. The aim of the scheme is to supply drinking water to the township area which comes to 7.47 Sq. kms. Source of water is Bharatapuzha 25.6 kms. north. The head works is the installation gallery at Bharatapuzha, located at Tritala. The filter plant is located at Koottanad 14 kms. north. Aeration, Flocculation, sedimentation, filtration and chlorination are done at Koottanad. The Guruvayur tank has a capacity of 500000 ltr. An amount of Rupees 76 lakh has been expended on this project.

By the emergence of the nearby Chavakad as full-fledged Municipality, the supply is now extended to that place also.

**Distribution system for Guruvayur**

225 mm C & S T iron pipe-line	1694 metres
200 mm "	1128 "
150 " A C pipe-line	2745 "
125 " "	7219 "
100 " "	6658 "
80 " "	9802 "
50 " "	450 "
100 " G I pipe-line	223 "
Total	29919 "

(i, e. approx. 30 kms.)



**Details of supply**

Description	Years						
	1975	1976	1977	1978	1979	1980	1981
Domestic connections	127	174	210	248	288	348	370
Commercial connections	40	60	71	81	92	101	107
Industrial connections	2	2	2	2	2	2	2
Street fountains	..	..	..	..	55	64	64
Fire Hydrants	..	..	..	..	2	2	2

**Details of sewer lines**

150 mm sewer — 3180 M.  
 200 mm sewer — 3710 M.

**Piping Main**

P H III to P H I — 150 mm. G. I. pipe 1410 M.  
 P H II to P H I — 200 mm. „ 1500 M.  
 P H I to plant „ 1980 M.  
 Area of plant 2.30 Hectare  
 Area benefited 1.400 Sq. km.

**Other sources of water**

Wells	Private	NA
	Township	11
Tanks	Private	NA
	Devaswam	3

## 17. ELECTRIFICATIONS

## No. of connections

Description	Years							
	1969	1970	1971	1972	1973	1979	1980	
Length of network							16.5	
(IIKV -- LT)	7	7	7	7	7	0.49(U.G.Cable)	0.49	
Domestic	400	455	529	604	703	985	1400	
Commercial	198	236	292	317	394	400	415	
Industrial	6	9	12	15	18	20	21	
Public	264	302	302	302	302	611	624	
Irrigation water works	..	1	1	2	6	28	32	
Total	868	1003	1136	1240	1423	1644	2492	

## Street lighting : (1980)

Tube lights	165
Bulbs	459

## 18. PUBLIC HEALTH

## Epidemics

- Chicken pox is the only epidemic that breaks out during the summer season every year. This is due to the unhealthy condition of sanitation which broods hoasts of virile mosquitoes. The mosquito menace is accute in the Township. Trachoma (inflammation of the eye) is another widespread summer disease.

## Vaccination

Year	Primary	Re.	Total	No. of persons vaccinated per 1000 of population
1974-75	2150	4695	6800	425
1975-76	4934	4477	4934	308
1976-77	NA	NA	NA	NA
1977-78	NA	NA	NA	NA
1978-79	118	2133	2251	140.68
1979-80	Nil	Nil	Nil	

**Sanitation**

6 kms. of road is cleaned every day. 1 km. of drain is also cleaned every day.

Length of sewers	Nil		
Length of drainage	Nil		
No. of covered by underground sewers	1319	Latrines	seats
			46
		Devaswam owned	20
Community latrine (ESP)	680		

**Destruction of dogs**

1979	141
1980	135
1981	191

**Lepers (diagnosed persons 1980)**

Male	15
Female	8
Children	5
Total	28

**Medical Institutions (1980)**

Hospital	1
P H C	..
Dispensary	Vet. 1.
Ayurveda hospital	1
Clinics	8

**No. of beds in hospitals**

Institution	Years							
	1969	1970	1971	1972	1973	1979	1980	1981
Devaswam hospital	..	..	..	..	..	8	8	13
Ayurveda hospital	10	10	10	10	10	20	20	20

Note:—Devaswam hospital started in October 1979.

## Disabled, deformed and handicapped persons (1979)

Description	Ward I			Ward II			Ward III			Ward IV			Total				
	M	F	T	M	F	T	M	F	T	M	F	T					
	3	4	1	8	4	1	..	5	7	4	1	12		8	5	2	15
Blind	1	2	..	3	1	1	..	2	2	1	1	4	3	3	..	6	15
Partially blind	..	..	..	..	1	..	1	..	2	1	..	3	..	..	..	..	4
Deaf	4	4	1	9	1	..	1	..	3	2	1	6	4	5	..	9	25
Partially Deaf	..	..	..	..	1	..	1	..	..	1	..	1	..	..	..	..	2
Dumb	..	1	..	1	..	..	..	..	..	..	..	..	..	..	..	1	2
Deaf & Dumb	..	..	2	2	1	3	2	6	..	..	5	5	1	..	1	2	15
Filaria	3	1	..	4	1	..	..	1	..	..	..	..	..	..	..	..	5
Spine broker	..	..	..	..	2	1	..	3	..	..	..	..	..	..	..	..	3
Polio	..	..	4	4	..	..	4	4	..	..	6	6	..	..	6	6	20
Insane	6	3	..	9	1	3	..	4	..	1	..	1	1	..	..	1	15
Paralysis-strich	9	10	..	19	10	6	..	16	9	5	..	14	3	1	..	4	53
One-legged	..	..	..	..	..	..	..	..	2	..	..	2	1	..	..	1	3
One-eyed	..	1	1	2	1	1	1	3	1	1	..	2	..	2	..	2	9
One-handed	..	..	..	..	1	..	..	1	1	..	..	1	1	..	..	1	3
One-cared	1	..	..	1	..	..	..	..	..	..	..	..	..	..	..	..	1
Lepers*	1	..	..	1	..	1	..	1	..	..	..	..	..	..	..	..	2
Others	4	1	4	9	2	..	1	3	3	1	1	5	2	1	..	3	20
Total	32	27	13	72	25	19	8	52	30	17	15	62	24	17	10	51	237

\* No. of lepers with outward symptoms only.

### Maternal cases

Sl. No.	Description	Years						
		1975	1976	1977	1978	1979	1980	1981
1.	No. of deliveries conducted by midwife	66	62	26	60	61	36	20
2.	No. of deliveries shifted to hospitals	41	50	26	N.A.	N.A.	115	95
3.	No. of out-patients treated	87	74	66	30	..	..	..

### Patients treated

Institution	Years												
	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981
Levaswam Dispensary/ hospital	63875	60000	64700	67525	73000	69100	67800	73051	80800	81250	90800	90000	95000
Ayurveda hospital	68390	50000	57365	53695	46873	50500	87140	80000	70180	82500	85000	86800	80000
	186	160	158	136	128	162	131	151	267	245	240	199	208

**Medical Practitioners (1980)**

Allopathic	
Doctors	4
Nurses	4
Midwives	3
Ayurvedic	
Physicians	1
R.M.P's.	4
Vishavaidyans	2
Homeopathic	
Doctors	1
Specialists	
Dentists	1
Eye-specialists	1
E N T	1
Veterinary	1

**Family Planning**

Description	Ward I	Ward II	Ward III	Ward IV	Total
P. P. S.	67	61	47	59	234
Vasectomy	50	40	18	28	136
Tubectomy	1	..	1	2	4
Uterus removed	1	3	2	..	6
Rythem	1	..	..	..	1

**No. of P. P. S. beneficiaries**

(No. of women who received township cash award for P. P. S. Operation for birth control).

Year	Beneficiaries
1976	32
1977	48
1978	30
1979	30
1980	21
1981	28

**Burial grounds**

Category	Burial grounds	Cremation grounds
Muslim	3	..
X'-ian	1	..
Hindu	..	1
Township	1	..
Total	5	1







## 19. HOUSING CONDITION (1980)

The following are actual No. of buildings and not as per door numbers. One building may have many door numbers.

Description	Ward I	Ward II	Ward III	Ward IV	Total
Total No. of buildings	696	969	587	860	3012
Total Residential buildings	588	810	532	635	2565
Of this, huts	40	41	27	20	128
Dilapidated residential buildings	38	14	13	55	120
Residential buildings less than 2 years old	66	48	66	41	221
Residential buildings less than 30 years old	248	345	309	312	1214
Residential buildings more than 30 years old	196	362	117	207	882
Electrified residential buildings	293	355	177	262	1087
No. of non-residential buildings	108	159	55	125	447
Thatched buildings (Residential & non-residential)	165	288	210	229	892
Concrete buildings (Residential & non-residential)	141	168	78	176	563
Tiled buildings (Residential & non-residential)	389	505	296	450	1640
Sheeted buildings	1	8	3	4	16
Copper & Gold-covered buildings	..	..	..	1	1
No. of one lakh houses	20	..	40	40	100 (50x2)
No. of vacant buildings	19	50	21	25	115
No. of families suffering water scarcity	125	115	175	197	612
No. of families not having latrines	227	451	194	235	1107
No. of families living in rented buildings	50	70	10	40	170

**Accommodation for Pilgrims :**

Ward	Lodges	Rooms
I	19	265
II	28	338
III	1	50
IV	19	524
<b>Total</b>	<b>67</b>	<b>1177</b>

**Building construction permits :**

1977-78	392
1978-79	427
1979-80	462
1980-81	463

**Data in respect of Residential buildings**

Item	1977-78		1978-79		1979-80				
	Privately owned	Govt. owned	Privately owned	Govt. owned	Privately owned	Govt. owned			
1 Subject to house tax	2432	6	2438	2437	6	2443	3951	6	3957
2 Exempted from house tax	233	..	233	233	..	233	243	..	243
<b>Total</b>	<b>2665</b>	<b>6</b>	<b>2671</b>	<b>2670</b>	<b>6</b>	<b>2676</b>	<b>4194</b>	<b>6</b>	<b>4200</b>
3 Annual assessed rent of houses subject to tax	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
4 House tax demand	386479.78	3092.64	399572.38	389622.50	3092.64	392719.14	..	..	400000.00
5 Rate of tax levied	10%	6%	..	10%	6%	..	..	10%	6%

20. EDUCATION  
Educational Institutions, 1980

Type	Sl. No.	Name of Institutions	Ward No.	Ownership	Pupils/Students		Distance from centre
					Boys	Girls	
U. P. School	1.	A.M.U.P.S., (Std. I to VII)	IV	Government	197	210	1 km.
	2.	A.U.P.S. (Std. I to VII)	IV	Private	427	392	1 km.
L. P. School	3.	A.L.P.S. (Std. I to IV)	IV	"	73	54	1 km.
	4.	A.M.L.P.S., Karakad (I to IV)	IV	"	105	112	1½ kms.
	5.	P. M. Memorial, L.P.S., Puthenpally (I to IV)	II	"	71	70	1 km.
	6.	A.L.P.S., Thiruvankitam (I to IV)	II	"	121	123	1 km.
	7.	Madrassa L.P.S., Thaikad (I to IV)	III	"	78	61	1 km.
High school	8.	A.M.L.P.S., Thaikad (I to IV)	III	"	57	69	1 km.
	9.	Govt. H.S., Chavakad	I	Government	1088	599	1 km.
College	10.	Sree Krishna High School	II	Devaswam	543	325	½ km.
	11.	Little Flower College	II	Private	..	1704	2 kms.
	12.	Sree Krishna College	Outside township	Devaswam	1203	765	5 kms.
Commercial Institute	13.	Womens I.T.I. (Tailoring)	I	Private	..	36	½ km.
	14.	Nalanda College	IV	"	29	20	
	15.	Sankaranarayana Typewriting Institute	IV	"	9	1	½ km.

### Educational Institutions, 1980

Type	Sl. No.	Name of Institutions	Ward No.	Ownership	Pupils/Students		Distance from centre
					Boys	Girls	
	16.	Vijay Krishna Typewriting Institute	I	Private	12	20	
	17.	Sri Guruvayurappan Typewriting Institute	I	"	15	30	
	18.	Sri Krishna Commercial Typewriting	II	"	26	7	$\frac{1}{2}$ km.
	19.	Little Flower College Typewriting Institute	II	"	..	20	2 kms.

*Nursery Schools* :—There is no standard nursery school in the township. 16 anganwadis are run by the I.C.D.S. programme.

*Adult Education* :—Attempts turned out to be futile. A small No. of adults have learned to read and write.

*Students studying Arabic, Sanskrit etc. :*

Arabic	325
French	Nil
Sanskrit	258

No. of students who have passed S.S.L.C. examination : (i.e. from the two high schools.)

1980 - 80

1981 - 76

### Educational standard of outmigrants, 1980

Ward	Below secondary		Secondary		Professional		Technical	
	Skilled labourers	Unskilled labourers	Diploma or I.T.I.	Other	Degree holders	Degree holders	Degree holders	Degree holders
I	94	82	37	21	2	2	6	6
II	37	120	65	57	3	3	10	10
III	39	123	26	70	1	1	4	4
IV	98	162	69	29	3	3	6	6
Total	268	487	197	177	9	9	26	26

### Illiteracy, 1980

Ward	No. of literate persons				Classification of illiterate persons																	
	above 15 years of age				above 15 years of age						below 15 years of age											
	15 to 34 years of age	35 to 50 years of age	50 years and above	Total	Economic status			Occupation			Economic status			Occupation								
M	F	T	M	F	T	M	F	T	SC	ST	O	T	Other	Fishing	Trade	Industry	Agriculture	Poor	Unemployed			
I	12	32	44	42	83	125	19	70	89	58	..	111	169	166	3	..	..	4	1	156	8	
II	11	25	36	21	77	98	20	82	102	56	..	78	134	121	13	..	2	..	..	..	136	..
III	4	8	12	22	73	95	12	50	62	40	..	67	107	107	..	..	..	1	..	..	105	1
IV	6	25	31	22	65	88	16	78	94	51	..	68	119	119	..	..	..	..	..	..	118	1
Total	33	90	123	107	299	406	67	280	347	205	..	324	529	513	16	..	2	5	1	515	10	

## Caste-wise distribution of illiterate persons

Caste/Religion	Ward I	Ward II	Ward III	Ward IV	Total
Achari	..	2	..	..	2
Asari	1	..	1	..	2
Chettiar	..	2	..	1	3
Christian	2	11	11	6	30
Ezhava	88	64	45	48	245
Karuvan	3	..	..	1	4
Kudumbi	1	18	..	..	19
Kurup	4	..	..	..	4
Mannan	5	..	1	3	9
Menon	1	..	..	..	1
Muslim	77	32	38	..	230
Nair	6	21	22	1	50
Nambiar	..	..	..	2	2
Paraya	..	2	6	2	10
Pilla	..	..	1	..	1
Prabhu (Kamath)	1	..	..	..	1
Pulaya	1	..	..	..	1
Tamilians	..	2	..	..	2
Thampuran	..	1	..	..	1
Thattan	..	1	..	1	2
Vathi	..	..	1	1	2
Vettuva	68	80	43	64	255
Total	258	236	169	213	876

## Sex-wise distribution of illiterate persons

Sex	Ward I	Ward II	Ward III	Ward IV	Total
Male	73	52	38	44	207
Female	185	184	131	169	669
Total	258	236	169	213	876

## 21. CRIME AND ACCIDENTS

Crime	1978	1979	1980
Rioting	..	6	5
Murder	..	..	1
Kidnapping and Abduction	1	2	1
Cheating	..	..	1
Breach of trust	1	..	..
Theft of :			
Gold jewellery	1	3	2
Cycle	2	..	..
Money	1	2	3
House-hold utensils	2	2	..
Radio	1	3	1
Watch	..	1	..
Others	..	2	5
Arson	..	..	1
Pocket picking	1	..	..
Suicide	2	4	2
Encroachment to temple	1	..	..
Hurt (Physical)	11	9	17
Unauthorised stock of cement	1	..	..
Preventive arrest	6	7	4
Public nuisance	1	..	1
Grabbing of gold jewellery	1	1	1
Obstruction of duty	2	..	..
Attempt to house-breaking	1	..	..
Drowning	1	2	3
Conspiracy for murder	1	..	..
Kherao	1	..	..
Murder of newly-born	..	1	..
House assault	..	..	1
Gambling	..	..	1

**Accidents**

		1978	1979	1980
Injurious accidents	Motor accidents	3	2	7
	Others	not reported	2	not reported
Accidental deaths	Motor accidents	1	..	3
	Death by eating poisonous fruit	..	1	..
	Death by trampling by elephant during elephant race	..	1	..

**22. CULTURAL STATISTICS****Reading rooms**

Sl. No.	Reading rooms	No. of members	No. of books
1	Township library	524	3151
2	Devaswam library	442	10326
3	Yuvajanasangham Reading Room	50	1500

Ref: 1981

Publishing houses	4
Newspapers	..
Weeklies	..
Monthlies	2
Cinema theatres	2
Other theatres	..
Halls (Major)	3
Arts and sports clubs	11
Parks	1

**Cultural Activities**

- 1 Chembai Music festival
- 2 Elephant race



## 23. RELIGIOUS

**Temples**

10 important temples

Sl. No.	Name of temple	Prathishtha	Governed by
1.	Guruvayurappan Temple	Srikrishna	Devaswam Managing Committee
2.	Mammiyur Temple	Siva	Governing Committee
3.	Thiruvekitachalapathy	Vishnu and Bhagavathy	"
4.	Parthasarathy	Krishna (Parthasarathy)	"
5.	Perunthatta Temple	Siva	"
6.	Vettekaran temple	Vettekaran	Family committee
7.	Panthayil temple	Ayyappa	Private committee
8.	Thamiyil temple	Bhagavathy	"
9.	Vettath Temple	"	"
10.	Nemmini temple	Siva	Nemmini Mana

**Churches**

1. Thiruvekitam church — Consecrated in the name of St. Thomas.
2. St. Joseph's shrine

**Mosques**

1. Jumayat Mosque, Guruvayur
2. Thaikad Juma Mazjid
3. Juma at Puthampally
4. Juma at Karakad
5. Edappully Jaram

**Festivals**

Utsavam	:	February—March
Mandalakalem	:	November—December (41 days)
Ekadasi	:	November—December
Vaisakham	:	April—May
Ashtami Rohini	:	July—August
Vishu	:	Mid April
Kucheladinam	:	December—January 31st Wed. of Dhanu
Navarathri	:	9 days in Kanni (September-October)
Edappully Jaram Nercha	:	February

### **Krishna Temple-Daily Routine**

3 a. m.—Pooja begins

7.30 a. m.—Siveli

Kshirabhisheka, Navakabhisheka

9—9.30 a. m, Panthirady Pooja

12.30 a. m. Ucha Pooja

Temple closes

4 p. m.—Temple reopens. 5 p. m.—Siveli, 6.30—Deeparadhana

8 p. m.—Athazhapooja. Then the temple is closed.

Krishnatta is staged on special days which lasts deep into the night.

### **24. TOURISM**

The people visiting Guruvayur are mostly pilgrims and it would be a misnomer to call them tourists. As a result, not much has been done in the line of tourism development. The Kerala Tourism Development Corporation has opened a Tourist Bungalow in the heart of the township. The only tourist attraction is the elephant park. The prospects of the Kadappuram cannot be ignored. The township committee allots funds for tourism development in their annual budgets.

### **25. SLUMS**

No conglomeration of slums is seen in this township as in other towns. There are some pockets in the remote corners where the hands of development have not reached.

### **26. HUMANITARIAN ACTIVITIES**

#### **Beggar Home**

A beggar home is run by the township committee. It was started on 1-4-1968. At present there are 110 inmates. (67 males, 41 females and 2 children.) Cooked rice is supplied by the Devaswam and other expenses are met by the township.

#### **Kasturba Balika Sadan**

School-going Harijan girls are looked after here.

#### **Free feast**

This is run by the Guruvayur Devaswam.

### **27. THE TOWNSHIP**

#### **Taxation Rates**

House tax	:	10% of A. R. V.
Land tax	:	8%
Profession tax	:	Maximum (in accordance with K. M. Act)
Advertisement tax	:	"
Entertainment tax	:	30% of ticket charge
Addl. Entt. tax	:	60% of entt. tax
Show tax	:	Rs. 2 per cinema
Surcharge on show	:	25% of showtax

## Income of Guruvayur Township

Head of Account	Description	1970-71	1971-72	1972-73	1973-74	1974-75
(1)	(2)	(3)	(4)	(5)	(6)	(7)
I	Mini. Tax & Rates	160806.06	180285.26	198994.47	296105.67	298157.28
II	Special Act realisation	7349.00	3755.00	8314.00	9193.00	8510.00
III	M & I properties	13582.50	16239.80	10256.07	26568.25	24090.50
IV	Township fees	9302.02	11233.78	15269.19	14475.69	12980.00
V	Govt. grants contribution	190556.39	89696.85	67279.46	871174.99	330021.58
VI	Misc. Revenue	21850.29	16270.55	115457.73	20875.84	10492.45
	General Account Total	403446.26	317532.24	415570.85	1228393.44	684161.81

Head of Account	Description	1975-76	1976-77	1977-78	1978-79	1979-80	1980-81
(1)	(2)	(8)	(9)	(10)	(11)	(12)	(13)
I	Mini. tax & rates	373152.54	492531.21	556073.81	894684.00	617734.32	686089.65
II	Special Act realisation	10589.00	1614.00	2413.00	875.00	344159.60	43213.56
III	M & I properties	32683.19	28368.00	150376.62	213054.38	148286.13	197387.50
IV	Township fees	1662.50	16191.00	11459.59	21484.77	51583.00	60294.96
V	Govt. grants contribution	59753.00	65521.54	82440.04	76679.68	171231.56	117963.90
VI	Misc. Revenue	110203.33	137432.42	89545.16	127011.66	104216.98	205443.63
	General Account Total	603002.56	731658.72	892408.22	1333789.49	1437211.59	1699393.20

(1)	(2)	(3)	(4)	(5)	(6)	(7)	
I	Govt. grant for P. W.	—	102513.70	—	300000.00	—	
II	Govt. loan for P. W.	—	29471.31	760000.00	—	1075000.00	
III	Endowments	—	—	—	6300.00	—	
IV	Realisation of Investments	250000.00	50000.00	107347.50	30201.81	199864.13	
V	Others	—	—	1408.50	87.75	7292.36	
	Capital Account Total	250000.00	181985.01	868846.00	336589.56	1222156.49	
(1)	(2)	(8)	(9)	(10)	(11)	(12)	(13)
I	Govt. grant for P.W.	100000.00	314357.00	—	—	285375.00	97000.00
II	Govt. loan for P.W.	—	1600000.00	1600000.00	—	200000.00	1087500.00
III	Endowments	—	(L. I. C.)	(I. I. C.)	—	—	—
VI	Realisation of investments	508718.50	193738.70	120000.00	614363.43	257750.44	700000.00
V	Others	6135.62	—	12086.65	1004.75	—	—
	Capital Account Total	614854.12	2093095.70	2112586.65	615368.22	743125.44	1884500.00

(1)	(2)	(3)	(4)	(5)	(6)	(7)
I	Deposits	28140.23	58656.67	91328.31	60831.72	46130.33
II	Prof. tax surcharge	806.00	853.25	915.50	1021.75	969.00
III	Bonus	72.00	62.00	114.00	143.00	114.00
IV	P. F.	1231.50	1638.00	4297.00	5981.84	
V	Advances recovered	12680.05	3823.00	18161.41	17978.10	7831.60
VI	Realisation of sinking fund	2982.00	39234.00	4683.99	5153.00	55304.01
VII	Library cess	2.66	—	—	352.10	6314.00
VIII	Others	36024.35	58805.09	32629.15	62066.05	85090.21
	Debt head Account Total	81938.79	163072.01	152128.37	153527.56	201753.15

(1)	(2)	(8)	(9)	(10)	(11)	(12)	(13)
I	Deposits	105901.36		69337.95	156068.29	143816.27	80422.08
II	Prof. tax surcharge	—		—	—	—	—
III	Bonus	1005.00		—	—	—	—
IV	P.F.	13915.00		—	—	—	—
V	Advances recovered	28216.29		21711.46	26084.00	56394.50	35045.00
VI	Realisation of sinking fund	7825.00		34544.40	110582.59	206926.21	130108.28
VII	Library cess	—		12371.00	14962.00	16215.00	14049.00
VIII	Others	74625.28		1612.16	—	1363.30	—
	Debt head Account Total	231487.93		139576.97	307696.88	424719.33	259624.36

	(3)	(4)	(5)	(6)	(7)
Years total	735385.05	662589.26	1436545.22	1718419.48	2108971.45
	(8)	(9)	(10)	(11)	(12)
Years total	1449344.61	3211611.18	3174571.64	2256854.59	2605061.36
	(3)	(4)	(5)	(6)	(7)
Opening balance	58318.83	222538.08	241461.96	113536.68	4268111.95
	(8)	(9)	(10)	(11)	(12)
Opening balance	590528.15	127185.15	412464.91	403285.07	(—)63526.54
	(3)	(4)	(5)	(6)	(7)
Grand Total for the year	793703.88	883127.34	1678007.18	123195.16	2534883.40
	(8)	(9)	(10)	(11)	(12)
Grand Total for the year	2039872.75	3338796.37	3587036.55	2660139.66	2541534.82
					4093893.17

## Expenditure of Guruwayur Township

Head of Account	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Description	1970—71	1971—72	1972—73	1973—74	1974—75		
I Management & Collection	60693.21	77206.03	74575.64	296370.67	98242.98		
II Public works	21766.81	106087.76	29739.14	9193.00	63023.86		
III Education	57.50	123.45	67.55	16568.25	147.50		
IV Water supply & drainage	..	..	..	14372.19	..		
V Public health	60778.38	103105.60	88376.06	871174.99	161075.69		
VI Street lighting	11321.10	17866.52	27348.96	20874.53	19570.81		
VII Township properties	155.00	..	6911.26	..	..		
VIII Extraordinary expenses	21108.21	24789.21	34524.92	..	38034.70		
IX Miscellaneous	..	1345.75	171.50	..	..		
<b>General Account Total</b>	<b>175880.21</b>	<b>330524.32</b>	<b>261705.03</b>	<b>1228553.63</b>	<b>380095.34</b>		

Head of Account	1975-76	1976-77	1977-78	1978-79	1979-80	1980-81
(1)	(8)	(9)	(10)	(11)	(12)	(13)
I Management & Collection	173847.58	154848.99	158113.64	206230.05	183490.77	238383.45
II Public works	38133.99	112214.40	115132.34	112441.88	73689.62	125113.93
III Education	621.57	10137.32	10593.91	6041.86	5118.72	7829.69
IV Water supply & drainage	..	..	..	..	..	..
V Public health	222483.63	235926.43	238995.58	259396.66	313134.49	378352.79
VI Street lighting	41814.79	39319.56	47690.30	36534.84	78166.00	11503.00
VII Township properties	156.00	3620.93	26151.53	41427.07	29120.99	32097.45
VIII Extraordinary expenses	65116.00	28651.95	112114.29	197645.75	..	..
IX Miscellaneous	..	1604.44	43167.21	..	159407.31	244079.64
General Account Total	592172.56	506324.02	750958.80	859718.11	842127.90	1136459.95

General Account



(1)	(2)	(3)	(4)	(5)	(6)	(7)	
	I Management	305273.97	144545.64	212417.16	..	169000.00	
	II Public works (i) Plan	12961.00	..	120144.00	..	242647.52	
	(ii) Non-plan	..	..	16654.80	..	61668.03	
	III Endowments	..	..	..	6300.00	..	
	IV Water supply and drainage	..	22099.98	760000.00	30289.56	1001446.00	
	V Public health	1613.62	29848.80	..	1841.67	..	
	VI Street lighting	14.00	390.00	..	..	..	
	VII Endorsement	..	..	..	..	..	
	Capital Account Total	319862.59	196884.42	1109215.96	38431.23	1474761.55	
(1)	(2)	(8)	(9)	(10)	(11)	(12)	(13)
	I Management	429233.43	376957.98	250575.00	903396.18	585058.01	1586607.43
	II Public works						
	(i) Plan	627145.53	335556.91	44860.75	293679.56	..	..
	(ii) Non-plan	89217.90	59970.83	219736.15	415815.07	538090.43	761449.62
	III Endowments	..	..	268.80	..	..	..
	IV Water supply and drainage	..	1300000.00	1600000.00	..	..	..
	V Public health	31796.17	..	27152.00	..	..	66480.00
	VI Street lighting	..	..	..	..	..	..
	VII Endorsement	..	..	..	..	..	..
	Capital Account Total	1117593.03	2672485.72	2142592.70	1612890.81	1123148.44	2414537.05



(1)	(2)	(3)	(4)	(5)	(6)	(7)
Year total	571265.80	643665.38	156470.50	145144.21	1944355.25	
	(8)	(9)	(10)	(11)	(12)	(13)
Year total	1912687.61	2936983.42	3183751.48	2723666.20	2291159.21	3866189.56
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Closing balance	222538.08	241461.96	113536.68	426811.95	590528.15	
	(8)	(9)	(10)	(11)	(12)	(13)
Closing Balance	127185.15	401812.91	403285.07	63526.54	259375.61	227703.61

	1977-78	1978-79	1979-80	1980-81
No. of contract licenses issued	10	8	12	12
Births and deaths certificates	68	61	58	60
Marriage certificates	326	390	363	375
No. of township banks	..	13	13	13
No. of township shops	..	6	22	22
Open grounds	3	3	3	3
Bathing ghats	2	2	2	2
Agricultural pensioners	..	..	..	135
Unemployment pensioners	..	..	61	61

### Other concern of the township

- (1) Library 1
- (2) Park 1
- (3) Bus Stand 1
- (4) Pound 1
- (5) Maternity centre 1
- (6) Clock Room 1
- (7) Comfort Station 1
- (8) Radio (New) 1
- (9) Beggar home 1
- (10) Burial ground 1

### Township-Devaswom Relations:

A sub committee of the township was sent to Palni and Thiruppathy to study the relationships of these Municipalities with the respective Devaswams in 1965. The Sub Committee submitted their suggestions:

- (i) To have township representation in the Devaswam and Devaswam representation in the township;
- (ii) To get an allowance of 75% of the expenses of the recurring works and 33.3% of capital works done by the township from the Devaswam; and
- (iii) To collect Pilgrim tax from the pilgrims.

The Government considered these and ordered that the representation of Devaswam in the township committee is to be continued. The Devaswam may pay 50% of the sanitary expenditure to the township. As to pilgrim tax, since the township is not connected with rail, it was ruled out for the time being!

The Devaswam pays all the taxes to the township as per rules.

## 28. SPOT CHECK OF VITAL EVENTS

The importance of reliable data on vital rates is very great in the field of planning and administration of various economic, educational, health and social service schemes. Generally data on vital rates are obtained from the civil registration system based on the 1979 Act. But, as this is a defacto system, correct residential rates are not available from it. There is another registration system in which the events are registered in Panchayats, Municipalities, Corporation or township in which the subjects normally reside. According to defacto system, now in force, the events are registered wherever they occur. The system of spot check was introduced in 1965 with a view to collect accurate residential data. Three categories of data are collected in spot check (1) events occurring inside the town and registered, (2) events occurring outside the town, registered and unregistered and (3) events occurring inside the town, but not registered. The following tables give the correct picture of vital events in the Guruvayur Township

### Statutory Registration of vital events

Description	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981
No. of live births	200	230	208	222	171	156	135	112	100	108	77
No. of still births	..	..	..	..	3	..	..	..	..	..	1
No. of deaths	98	91	104	103	110	113	99	91	96	100	117

### No. of events occurred to normal residents :

Description	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980
Live birth	225	223	176	210	203	207	154	118	345	379	310	265
Still birth	..	..	1	..	..	..	2	..	..	1	1	..
Infant death	1	2	12	13	7	15	7	6	7	2	9	5
Maternal death	..	..	..	..	..	..	..	..	1	..	1	..
Other deaths	95	92	83	77	90	82	89	97	87	94	92	106

### No. of unregistered events detected :

Years	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980
Births	30	25	16	9	5	17	7	1	3	1	3	2
Deaths	2	6	4	3	1	4	4	..	2	3	5	8

### Vital rates :

Years	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980
Birth rates	20.7	22.0	17.5	24.5	19.54	26.06	21.29	15.42	18.95	19.65	15.79	15.86
Death rates	7.4	6.1	5.9	5.96	6.26	5.76	5.97	6.32	5.77	5.37	5.16	6.19

## 29. MASTER PLAN

Guruvayur is one of the 20 municipalities that have prepared their Master plan. The following items came under the plan.

1. Internal ring road (under completion)
2. Bus Stand (Portion completed)
3. Rehabilitation Centre
4. Taxi stand and rest house
5. Park (work on)
6. Beggar house
7. Tourist Bus park
8. Public Market
9. Tourist quarters
10. Town hall

### **Town Planning:**

Town planning activities are limited to central area only.

## 30. ECONOMIC CONDITION

**Prices.**

Prices and wages inside the township are rather higher.

Category	Items	1973	1974	1975	1976	1977	1978	1979	1980	1981
Rice	Rice (kg.)	2.30	3.20	3.80	4.00	3.20	2.75	2.96	3.00	3.30
	Coconut oil	6.80	N.A.	N.A.	N.A.	14.80	12.60	12.60	13.20	18.00
	Banana (100)	N.A.	N.A.	N.A.	N.A.	35.00	35.00	40.00	50.00	50.00
	Melon (kg.)	0.80	0.90	1.00	1.25	1.50	1.70	1.75	2.00	2.20
Provision	Tapioca (kg.)	0.40	0.50	0.50	0.55	0.60	0.70	0.80	0.90	1.00
	Murton (kg.)	N.A.	N.A.	N.A.	N.A.	12.00	12.00	14.00	22.00	22.00
	Beef	N.A.	N.A.	N.A.	N.A.	5.00	5.00	6.00	7.00	8.00
	Meals	0.90	1.00	1.00	1.25	1.25	1.50	1.50	1.75	2.00
Hotel	Tea	0.15	0.15	N.A.	N.A.	0.20	0.20	0.25	0.30	0.40
	Dosa	N.A.	0.15	N.A.	N.A.	0.15	0.15	0.20	0.25	0.30
	Iddli	N.A.	N.A.	N.A.	N.A.	0.15	0.15	0.15	0.20	0.25
	Vada	0.10	N.A.	N.A.	N.A.	0.20	0.20	0.25	0.30	0.35
	Wages:									
	Category	1973	1974	1975	1976	1977	1978	1979	1980	1981
Carpenters		10	10	15	18	20	23	25	28	30
	Masons	10	10	15	18	20	23	25	28	30
Construction Labourers	{ Male	8	8	12	15	16	18	18	20	23
	{ Female	5	5	5	6	7	-8	10	12	13
Agriculture Labourers	{ Male	8	8	12	15	16	18	18	20	22
	{ Female	4	4	4	6	7	7	8	10	12

(Note:—For the purpose of comprising in the above in a nut shell, the prices and wages given therein are approximate yearly averages of medium varieties/8 hrs. labour).



## 31. IN PERSPECTIVE

After the next tax revision, the township will remain divided into ten wards with an average of 350 houses in each ward. The population of the 10 wards will be as follows:

Ward	No. of house Nos.	Population
I	306	2264
II	331	1867
III	594	1851
IV	412	1938
V	386	2062
VI	312	2052
VII	257	1219
VIII	315	1730
IX	367	1397
X	316	1443
Total	3696	17824

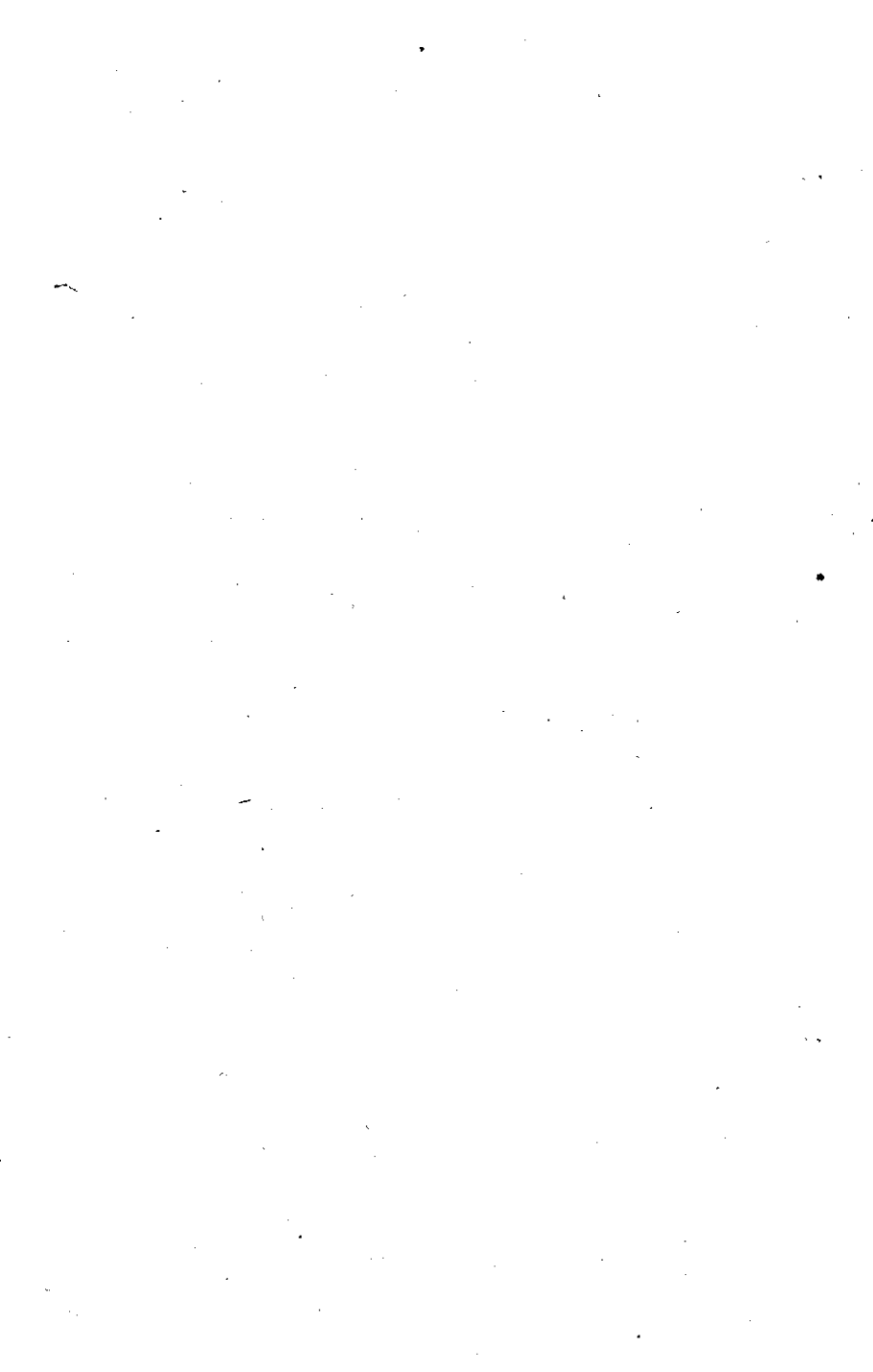
## 32. GENERAL PARTICULARS

Town	: Guruvayur
Taluk	: Chavakad
Revenue Division	: Trichur
Revenue District	: Trichur
Revenue Head Quarters	: Trichur
District Head Quarters	: Trichur (29 km.)
Taluk Head Quarters	: Chavakad (3 km.)
Capital	: Trivandrum (320 km.)

*Nearest Institutions :*

Medical college	: Calicut (125 km.)
Ayurveda college	: Trippunithura (100 km.)
Homoeo college	: Kottayam (179 km.)
Engineering college	: Trichur (35 km.)
Veterinary college	: Trichur (Mannuthy) (35 km.)
Sanskrit college	: Pavaratty (10 km.)
Teachers training college	: Ramavarmapuram, Trichur (34 km.)
Law college	: Ernakulam (102 km.)
Polytechnic	: Trichur (29 km.)
Technical school	: Kunnankulam (14 km.)
Primary Health Centre	: Kadappuram (4.30 km.)
Dispensary	: Thaikad (2 km.)
T. B. Centre	: Mulamkunnathukavu (40 km.)
Leprosy hospital	: Koratty (65 km.)
Ayurveda hospital	: Guruvayur (Ward III, (0)
Railway station	: Trichur (29 km.)
Bus stand	: Guruvayur (0)
Boat Jetty	: Chettuva (7 km.)
Transporting backwaters	: Kottapuram (60 km.)
Transporting river	: Chettuva river (7 km.)
Transporting canals	: Canoly canal (3 km.)
Market	: Chowallurpady (2 km.)
Sub Treasury	: Chavakkad (3 km.)
Statistical office	: Chavakkad (2½ km.)

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