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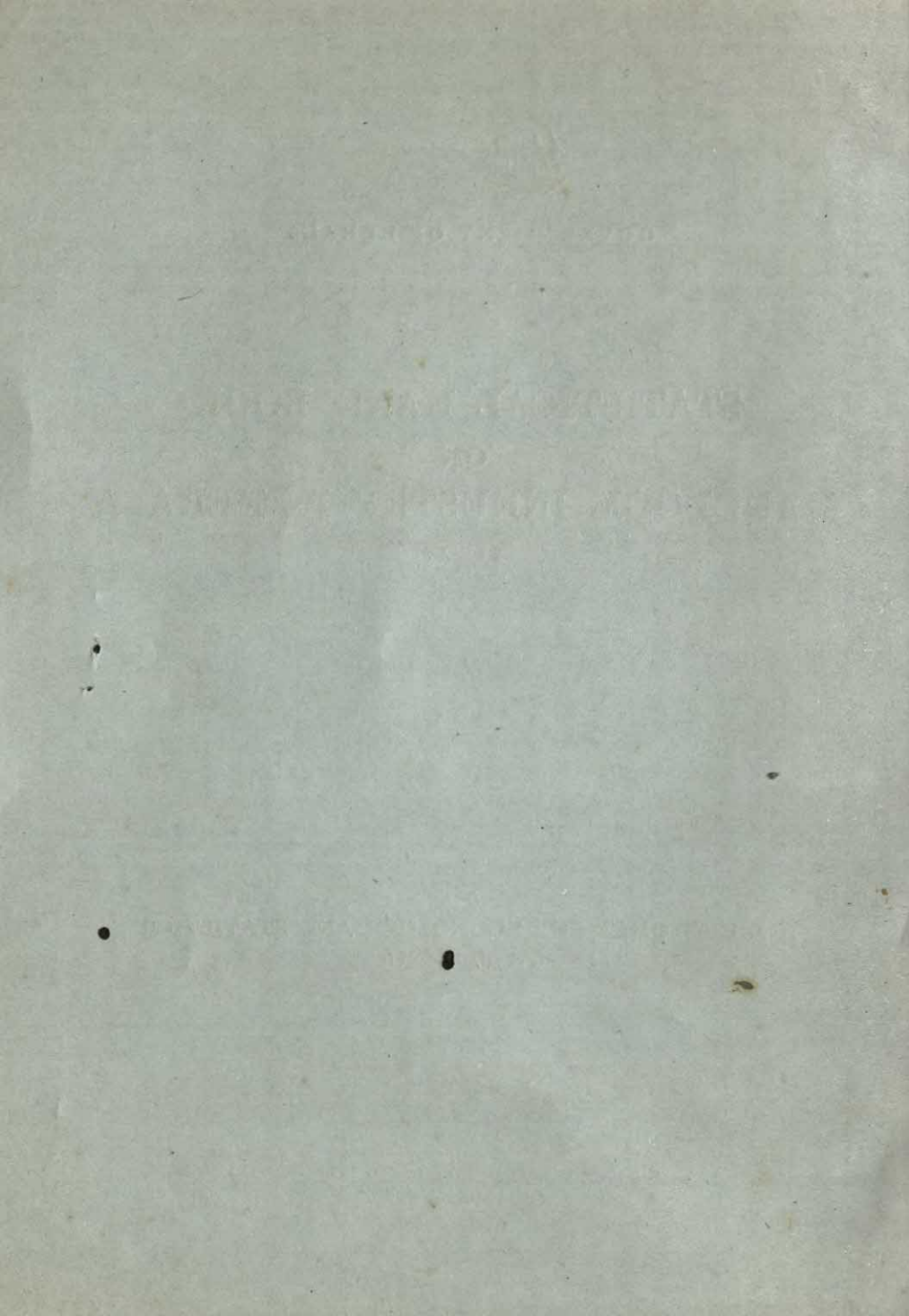


GOVERNMENT OF KERALA

STATISTICAL HAND BOOK
ON
HANDLOOM INDUSTRY IN KERALA
1981

DIRECTORATE OF ECONOMICS AND STATISTICS
TRIVAN DRUM

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PREFACE

Handloom Industry in Kerala plays a very important role in the economy of the State. This traditional sector is at present in the grip of a crisis with the consequent unemployment and fall in cloth production. Both Central and State Governments have implemented a number of projects to help this industry revitalise itself. In order to understand the problems and formulate realistic scheme for their solution, basic statistics about the industry are essentially to be studied. This handbook brings together data on number of looms, number of workers, cloth production, finance, export, etc.

This booklet is prepared by Sri C. J. Gopalakrishnan Nair, Research Officer (Statistics), Directorate of Handloom, Trivandrum.

It is my hope that Planners and Administrators will find this publication highly useful.

Trivandrum,
18th December 1981.

Dr. P. A. NAIR,
Director.

PREFACE

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STATISTICAL HANDBOOK ON HANDLOOM INDUSTRY IN KERALA, 1981

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HANDLOOM INDUSTRY IN KERALA

Introduction

Handloom Industry is one of the most important traditional rural industries in India. It is second only to agriculture in terms of size, income and employment potential. In spite of the decline from the great position occupied by this industry till the machine age, it has managed to exist and has been playing an important role in the national economy. There are over 3 million handlooms spread throughout the country, providing employment to about 10 million people. At present about 2300 million metres of cloth is produced on handlooms. It accounts for over 30 per cent of the total cotton cloth production in the country. The state-wise breakup of the handlooms in the country is given below:

Sl. No.	State	No. of handlooms (in lakhs)
1.	Andhra Pradesh	5.29
2.	Assam	2.00
3.	Bihar	1.00
4.	Gujarat	0.20
5.	Haryana	0.42
6.	Jammu and Kashmir	0.37
7.	Karnataka	1.03
8.	Kerala	0.95
9.	Madhya Pradesh	0.33
10.	Maharashtra	0.77
11.	Manipur	1.00
12.	Orissa	1.05
13.	Punjab	0.21
14.	Rajasthan	1.44
15.	Tamilnadu	5.56
16.	Tripura	1.00
17.	Uthar Pradesh	5.09
18.	West Bengal	2.12
19.	Other States, Union Territories	0.37
	Total:	30.20(*)

(*) This number excludes domestic looms which are usually found in the North East region of India.

Source:—16th Annual Report, 1979-80 of the All India Federation of Co-operative Spinning Mills Ltd.

When the Indian States are ranked according to the number of handlooms the position of Kerala is neither at the top nor at the bottom, as seen above.

Among the traditional industries of the State the importance of handloom industry is second only to Coir. In Kerala, as in the case of other crafts like Carpentry, Blacksmithy, etc. handloom weaving was also known to be a traditional occupation associated with some castes and communities like Chalias, some of whom were brought from the neighbouring States by the erstwhile Maharajas. The old caste guild tradition are found even now in Balaramapuram, Neyyattinkara and in several isolated villages near Calicut, Badagara, Palghat, etc. However, now we find handloom weavers in all castes and communities.

Looms.—A census of handlooms in the State was conducted in 1976 and along to this there exist 95,000 looms in the State. The district-wise distribution of looms is given in table 1. About half of the total looms in the State are concentrated in Cannanore District (43835). Trivandrum District stands second with 19720 looms followed by Kozhidode District with 14525 looms.

At the time of handloom census 1976 about 22000 looms were in Co-operative sector. With various measures like strengthening of the share capital base of the primary and apex weavers societies the effective coverage of looms by Co-operatives has increased to 36000 looms by the end of 1980, a district-wise distribution of which is also given in Table-1.

Handloom Units.—As per the handloom census, 1976 there are 23738 handloom weaving units in the State out of which 21681 are household units. Other units include the factory type handloom weavers co-operative societies and private handloom weaving factories of different sizes. The district-wise distribution of units may be seen in Table-3.

Workers.—1.2 lakhs of people are directly employed for the production of handloom cloth in Kerala as per the Handloom Census, 1976. 64 per cent of the total workers are weavers, the remaining being other categories like winders, warpers, etc., 56 per cent of the total number of workers are men, 34 per cent women and 10 per cent children. Women and children are mostly engaged in winding and other works. Household units accounts for nearly 75 per cent of the total workers. The district-wise, category-wise and sex-wise distribution of workers are given in Tables 4 and 5.

Handloom Weavers' Co-operatives.—Even though there are handloom weavers co-operative societies registered as early as in 1924 a spurt in co-operative movement in handloom industry was witnessed from 1953-54 when the newly formed All India Handloom Board decided to channelise all financial assistances for the handloom industry through

the handloom co-operatives. There are 535 handloom weavers' societies in the State as on 31st March 1981. However, among them, more than a hundred societies are facing liquidation (See Table 6).

The Kerala State Handloom Weavers Co-operative Society Ltd., the State Apex Society is primarily responsible for the supply of raw materials to the Primary Weavers' Societies and for the marketing of their products. However, due to the financial constraints and other reasons the apex society could not supply yarn to meet the entire requirements of the primary societies or to procure their entire production.

The working capital requirements of the primary weavers' societies and the apex society are met by the cash credit accommodation under the Reserve Bank of India scheme of handloom finance. The amounts of cash credit limit sanctioned to the primary societies and the apex society from 1973-74 onwards are furnished in Table 8.

Production.—Different varieties of cloth for domestic consumption and foreign markets are produced in the handloom sector in Kerala. While the varieties like double veshties, neriath's, etc., using higher counts of yarn are generally produced in southern parts of the State, the export varieties like furnishings, crepe, etc., using lower counts of yarn are produced in northern districts.

Weaving of polyester blended fabrics in the handloom sector in Kerala was introduced in 1977-78. Handloom polyester shirtings are very popular in the market. The scheme for the production of janatha cloth in handloom sector with Central Government subsidy was introduced in 1975-76 and 52.5 lakhs square metres of cloth were produced till the end of 1980-81.

The production of handloom cloth in co-operative sector during the year 1979-80 was 28.9 million metres worth Rs. 12.8 crores. As no recorded data regarding the production in private sector are available, the production is estimated based on the general production trend and number of loom in private sector. The production details are furnished in Tables 9 to 12.

Marketing.—As already mentioned the State Handloom Apex Society is the main agency for the marketing of the products of the primary weavers' societies. However only 40 per cent of the products in the co-operative sector is marketed by the apex society (see Table 13). The primary societies have to make their own arrangements for the marketing of the remaining products either by local sales or through other traders.

Handloom fabrics and ready-made garments have world wide market, though not very steady. Kerala handloom goods to the tune of Rs. 25 crores are annually exported to nearly 40 countries all over the world. However, the bulk of the Kerala handloom goods are

exported by the traders operating in cities like Bombay, Bangalore, Delhi, etc. Direct export by the exporters in Kerala during the year 1979-80 was to the tune of Rs. 3.7 crores (Table 14).

Yarn.—Cotton yarn is the most important raw material required by the handloom industry in the State. Yarn accounts for nearly 60 per cent of the total cost of production. For the optimum production of the entire working looms in the State 60,000 bales of hank yarn are annually required.

There are 11 public sector spinning mills, including 2 co-operative spinning mills and 915 private mills producing hank yarn in the State. However, the State Handloom Industry has to depend on the mills in other States also to meet its requirements of different counts of yarn. The escalation of yarn price and occasional scarcity of certain counts of yarn for the past few years have put the industry in much difficulties. (see Tables 16 and 17).

Wages.—The minimum wage rates for the handloom industry were fixed in Kerala as early as in 1974. The wages now paid in Kerala are much higher than the rates fixed by the minimum wages notification, 1974. The wage rates prevalent in the neighbouring states are lower, much to the disadvantages of the industry in the State. The minimum wage rates for a few cases are given in Table 18.

Kerala State Handloom Development Corporation.—The Kerala State Handloom Development Corporation was established in 1968 with a view to assist the handloom weavers outside the co-operative fold. At the initial stage the activities of the corporation were confined to the issue cash loans to its members and later to be extended to trading in yarn. The corporation is now entrusted with the responsibility of implementing the Intensive Development Projects and Export Production Project. The Corporation is also assisting the weavers in the private sector in diversification, quality improvement and marketing of their products.

Kerala garments is a subsidiary company of Kerala Handloom Development Corporation. It is a unit for the manufacture of exportable ready-made garments using Kerala Handloom fabrics.

Intensive Development Projects and Export Production Project.—Two Intensive Development Projects each costing Rs. 185 lakhs and an Export Production Project costing Rs. 40 lakhs were sanctioned by Government of India in 1975-76. The Intensive Development Projects with head quarters at Trivandrum and Cannanore cover 10,000 looms each and the Export Production Project, Cannanore covers 1,000 looms. Establishment of modern well equipped work sheds to accommodate 100 looms each on co-operative basis, modernisation of looms, distribution of raw materials and procurement of cloth, etc., are the programmes undertaken by these projects. The progress of activities of the projects up to 31st December 1980 is given in Table 20.

TABLE I

Total looms and looms in the co-operative sector in Kerala

<i>Sl. No.</i>	<i>District</i>	<i>Total looms (Nos.)</i>	<i>Looms actively covered by the co-operative sector 1981</i>
(1)	(2)	(3)	(4)
1	Trivandrum ..	19720	12800
2	Quilon ..	4210	3200
3	Alleppey ..	835	250
4	Kottayam ..	910	500
5	Idikki ..	160	100
6	Ernakulam ..	2830	2350
7	Trichur ..	1960	1300
8	Palghat ..	4360	3900
9	Malappuram ..	1520	350
10	Kozhikode ..	14525	5000
11	Cannanore ..	43835	6000
	Total	94865	35750

TABLE 2

Areas of concentration based on number of looms

<i>District</i>	<i>Panchayat/Municipality having 250 or more looms</i>	<i>Number of looms</i>
(1)	(2)	(3)
TRIVANDRUM	Athiyannur	939
	Perumpazhuthur	364
	Balaramapuram	2995
	Kottukal	927
	Pallichal	1353
	Vengannoor	1324
	Kalliyoor	565
	Kanjirankulam	280
	Kollayil	330
	Mangalapuram	385
	Attipra	899
	Trivandrum Corporation	505
	Vamanapuram	376
Keezhuvalam	2182	
Azhoor	273	
Mudakkal	601	

TABLE 2—(cont.)

<i>District</i>	<i>Panchayat/Municipality having 250 or more looms</i>	<i>Number of looms</i>
(1)	(2)	(3)
	Chirayinkil	527
	Kadakkavoor	590
	Attingal Municipality	633
QUILON	Karunagappally	460
	Eravipuram	510
	Chathannoor	514
	Mayyanad	345
	Vadakkevila	411
	Veliyam	453
ALLEPPEY—Nil		
KOTTAYAM	Athirampuzha	276
IDIKKI—Nil		
ERNAKULAM	Amballoor	255
	Chittattinkra	321
	Chennamangalam	521
	Parur Municipality	267
TRICHUR	Thiruvilwamala	1126
PALGHAT	Ottappalam	264
	Puthucode	51
	Elappilli	380
	Chittoor—Thathamangalam (Municipality)	595
MALAPPURAM	Tanalur	282
	Tanur	396
KOZHIKODE	Maniyoor	1147
	Onchiyam	409
	Eramala	415
	Cherode	844
	Azhiy or	941
	Villappally	315
	Edacherry	890
	Tuneri	250
	Badagara Municipality	1664
	Quilandy	555
	Balussey	427
	Cheruvannur	756
	Moodali	335
	Keezhariyoor	295
	Trikkoti	366
	Payyoli	490
	Calicut Corporation	1722

TABLE 2—(cont.)

District	Panchayat/Municipality having 250 or more looms	Number of looms
(1)	(2)	(3)
CANNANORE	Madai	750
	Kunhimangalam	437
	Cheruthazham	475
	Perlassery	702
	Muzhappilangad	1053
	Munderi	1041
	Elavavoor	989
	Edakkad	1540
	Chembilode	683
	Chelore	756
	Anjarakandi	585
	Puzhathy	1096
	Pallikunnu	559
	Chirakkal	3947
	Baliapatam	340
	Azhhikkode	3706
	Pappinisseri	747
	Narath	1465
	Kunnupuram	530
	Kalliasserry	1353
	Cannanore Municipality	827
	Koodali	426
	Vengad	1338
	Eranholi	261
	Kottayam	592
	Kotiyeri	712
	Kadirur	555
	Pinarai	1204
	Dharmadam	413
	Patiam	444
	Mokeri	460
	Mangattidam	757
Koothuparambu	609	
Tellicherry Municipality	625	
Andoor	544	
Mayyil	562	
Kolacherry	460	
Taliparambu	413	
Payyannur	1337	
Karivellur Peralam	631	
Neeleswar	313	

Source:— Census of Handlooms, 1976

TABLE 3

Number of handloom units—District-wise

District	Household units (Nos.)	Other units (Nos.)	Total (Nos.)
(1)	(2)	(3)	(4)
Trivandrum ..	5074	90	5164
Quilon ..	1498	50	1548
Alleppey ..	361	21	382
Kottayam ..	297	12	309
Idikki ..	1	4	5
Ernakulam ..	1188	36	1224
Trichur ..	968	14	982
Palghat ..	1498	9	1507
Malppuram ..	544	10	554
Kozhikode ..	3395	237	3632
Cannanore ..	6357	1574	7931
State ..	21681	2057	23738

Source:— Handloom Census, 1976.

TABLE 4
Workers in handloom industry—Category-wise

District	Number of workers under each category			Others	Total
	Winders	Warpers	Weavers		
1	2	3	4	5	6
Trivandrum ..	7278	606	15943	258	24085
Quilon ..	2704	136	3397	99	6336
Alleppey ..	410	16	478	18	922
Kottayam ..	275	86	696	26	1083
Idikki ..	11	14	28	49	102
Ernakulam ..	1572	113	2464	18	4167
Trichur ..	1006	15	1819	24	2864
Palghat ..	3410	574	4563	407	8954
Malappuram ..	1011	33	1329	56	2429
Kozhikode ..	7065	614	12844	609	21132
Cannanore ..	11853	1423	32577	1225	47078
Total ..	36595	3630	76138	2789	119152

Source:—Handloom Census, 1976.

TABLE 5

Workers in handloom industry—Sex-wise

Serial number	District	Household units				Non-household unit				Total			
		Men	Women	Children	Total	Men	Women	Children	Total	Men	Women	Children	Total
1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	Trivandrum ..	7787	9287	4960	22034	616	1021	414	2051	8403	10308	5374	24085
2	Quilon ..	2016	1712	885	4613	871	639	213	1723	2887	2351	1098	6336
3	Alleppey ..	308	246	58	612	113	165	32	310	421	411	90	922
4	Kottayam ..	496	360	147	1003	29	42	9	80	525	402	156	1083
5	idikki ..	1	1	2	4	31	67	..	98	32	68	2	102
6	Ernakulam ..	1020	1569	750	3339	197	111	320	828	1217	1880	1070	4167
7	Trichur ..	1045	1353	324	2722	6	121	15	142	1051	1474	339	2864
8	Palghat ..	4109	3584	1123	8816	76	49	13	138	4185	3633	1136	8954
9	Malappuram ..	1151	1028	76	2255	96	68	10	174	1247	1096	86	2429
10	Kozhikode ..	9848	6411	996	17255	2733	1075	69	3877	12581	7486	1065	21132
11	Cannanore ..	17449	8233	650	26332	16556	3900	290	20746	34005	12133	940	47078
	Total ..	45230	33784	9971	88985	21324	7458	1385	30167	66554	41242	11356	119152

Source:—Handloom Census, 1976

TABLE 6
Handloom weavers' co-operative societies in Kerala as on 31st March 1981

Serial number	District	Working societies (Nos.)			Dormant societies (Nos.)			Societies under liquidation (Nos.)			Total (Nos.)		
		Primary	Factory (type)	Total	Primary	Factory (type)	Total	Primary	Factory (type)	Total	Primary	Factory (type)	Total
1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	Trivandrum	125	14	139	16	..	16	51	..	51	192	14	206
2	Quilon	33	14	47	2	..	2	28	..	28	63	14	77
3	Alleppey	9	2	11	8	1	9	2	..	2	19	3	22
4	Kottayam	10	1	11	2	..	2	1	..	1	13	1	14
5	Idikki	3	..	3	3	..	3
6	Ernakulam	15	2	17	5	..	5	3	..	3	23	2	25
7	Trichur	19	2	21	3	..	3	3	..	3	25	2	27
8	Palghat	30	2	32	4	..	4	34	2	36
9	Malappuram	7	1	8	..	1	1	2	..	2	9	2	11
10	Kozhikode	25	8	33	1	..	1	3	1	4	29	9	38
11	Cannanore	33	27	60	2	..	2	13	1	14	48	28	76
	Total	309	73	382	39	2	41	110	2	112	458	77	535

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TABLE 7

Kerala State Handloom Weavers' Co-operative Society Ltd.
(Weavers Apex Co-operative Society)

1. Year of Registration	..	24-6-1961	
		Rs.	
2. Authorised share capital	..	300	lakhs
3. Paid-up share capital as on 30-6-1981	..	154.69	„
4. Government share as on 30-6-1981	..	144.19	„
5. Membership as on 30-6-1981—			
Primary societies	..	341	
Spinning mills	..	2	
Government	..	1	
		<hr/>	
Total	..	344	
		<hr/>	
6. Number of sales outlets as on 31-12-1980—			
Depots and emporia within the State	..	186	
Depots and emporia outside the State	..	9	
		<hr/>	
Total	..	195	
		<hr/>	

TABLE 8

**Amount of credit limit sanctioned to the primary
weavers' societies and the handloom apex society
under the Reserve Bank of India Scheme of
Handloom finance**

Year	Credit limit sanction to	
	Primary societies (Rs. in lakhs)	Apex society (for dealing in cloth and yarn) (Rs. in lakhs)
1973-74	85.97	65.00
1974-75	99.00	65.00
1975-76	103.80	65.00
1976-77	110.86	75.00
1977-78	290.31	120.00
1978-79	319.36	155.00
1979-80	410.49	155.00
1980-81	460.71	160.00
1981-82	581.41	260.00

TABLE 9

**District-wise production of handloom cloth in
co-operative sector, 1979-80**

District (1)	Production during 1979-80	
	Quantity (Metres in lakhs) (2)	Value (Rs. in lakhs) (3)
Trivandrum	70.50	324.64
Quilon	25.75	134.30
Alleppey	2.25	5.56
Kottayam	7.75	21.46
Idikki	0.25	0.66
Ernakulam	25.25	126.46
Trichur	10.00	33.78
Palghat	50.25	128.27
Kozhikode	25.00	131.74
Malappuram	3.50	11.26
Cannanore	68.50	361.38
Total	289.00	1,279.51

TABLE 10

**Production of handloom cloth in co-operative sector and
private sector (estimated) from 1975-76 to 1979-80**

Year (1)	Annual production—Quantity in lakhs metres		Total (4)
	Co-operative sector (2)	Private sector (estimated) (3)	
1975-76	236	650	886
1976-77	219	600	819
1977-78	192	595	787
1978-79	234	580	814
1979-80	289	415	704

TABLE 11

Production of janatha cloth with Central Subsidy

1. Year of inception of the scheme:	1975-76
2. Annual production:	
Year	Production (Sq. metre in lakhs)
From the inception of the scheme upto the end of 1977-78	10.65
1978-79	11.42
1979-80	15.24
1980-81	15.11

Source:—Kerala State Handloom Weavers' Co-op. Society Ltd.

TABLE 12

Production of polyester blended fabrics in handloom sector as procured by the Kerala State Handloom weavers' Co-operative Society Ltd., and the Kerala State Handloom Development Corporation Ltd.

Year	Handloom polyester fabrics procured by Kerala State Handloom Weavers' Co-operative Society (Apex Society), Kerala Handloom Development Corporation, Cannanore					
	K.S.H.W.C.S. (Apex Society)		K.H.D.C. Cannanore		Total	
	Quantity (Metres)	Value Rs.	Quantity (Metres)	Value Rs.	Quantity (Metres)	Value Rs.
1	2	3	4	5	6	7
1977-78	7,000	1,82,000	1,201	18,859	8,201	2,00,859
1978-79	45,000	15,30,000	38,470	6,03,796	83,470	21,33,796
1979-80	61,500	20,47,500	36,065	5,61,986	97,565	26,09,486
1980-81	51,000	13,05,000	105,000	17,85,000	156,000	30,90,000

TABLE 13

Procurement of handloom cloth from the primary weavers' societies and sales by State Handloom Apex Society

<i>Year</i>	<i>Value of cloth procured (Rs. in lakhs)</i>	<i>Value of cloth sold (Rs. in lakhs)</i>
(1)	(2)	(3)
1976-77	273.00	320.84
1977-78	291.00	267.40
1978-79	351.00	390.97
1979-80	518.73	515.00
1980-81	622.92	672.28

TABLE 14

Direct export of handloom cloth from Kerala
(Value Rs. in lakhs)

<i>Year</i>	<i>Value of export (Rs. in lakhs)</i>
(1)	(2)
1975-76	209.29
1976-77	268.48
1977-78	204.37
1978-79	273.20
1979-80	371.47

Source:—Handloom Export Promotion Council.

TABLE 15

List of handloom exporters registered with Handloom Export Promotion Council, Madras

List of members:

Names and addresses.—

1. M/s Aarti Exports,
CC 184 Kanaiya Nivas,
Bank Road Cannanore-1.

2. M/s Bharatha Textiles,
Pallikunnu,
Cannanore-4.
3. M/s Blue Nile Garments Industries,
Thalikulam Road,
Post Box No. 42, Cannanore.
4. The Common Wealth Trust Ltd.,
Post Box No. 5,
Calicut-673 001.
5. M/s Dhanalekshmi Weaving Works
Kakat Cannanore-5,
Kerala.
6. M/s Devi Textiles,
Near Talap Temple,
Cannanore, Kerala.
7. M/s Deepthy Textiles,
Post Box No. 2,
Cannanore-6, Kerala.
8. M/s Excelsior Handloom,
Weaving Factory P.O., Vilayancode,
Post Box No. 43,
Payangadi (via) Cannanore-1.
9. M/s Fathom Exports,
P.B. No. 545, Sebro House,
Cochin-682003.
10. M/s Great Indian Textiles,
Alavil, Cannanore-8, Kerala.
11. M/s Girija Fashions,
"Sea Shell", Cannanore-13,
Kerala.
12. M/s Geotex International,
South Bazar,
Trichur-680 001.
13. M/s Handicrafts Development Corpn.
of Kerala Ltd., Trivandrum-14,
Kerala.

14. M/s Hindustan Textiles,
Cannanore-670 008,
Kerala.
15. M/s Indian Textiles,
Chirakkal R.S.,
Cannanore-11, Kerala.
16. M/s International Export Corporation,
Post Box No. 275,
Jew Town, Cochin-682002.
17. M/s D. C. Johar & Sons Ltd ,
Market Road, Ernakulam,
Cochin-11, Kerala.
18. M/s Jayesh Textiles, Hajee road,
Cannanore-670 001.
19. M/s Jyothi Textiles,
Fort Road, Cannanore-670 001.
20. M/s Kakkarakkal Viswanathan,
Ramunni Sadan,
Cannanore-670 004.
21. M/s Kerala Handloom Finance
Trading Corporation Ltd.,
P.N. 32/249, Thilleri Road,
Cannanore.
22. M/s Kanakavalli Textiles,
Chovva (P.O.),
Cannanore-6, Kerala.
23. The Kerala State Handloom Weavers,
Co-operative Society Ltd.,
Post Box No. 64, Trivandrum-1.
24. M/s Mascot Industries,
Azhicode, Cannanore-9,
Kerala.
25. M/s The New Textiles,
Nadakavu P.B. No. 126,
Calicut-1, Kerala.

26. M/s New Star Weaving Works,
P.O. Chirakkal,
Cannanore-670 011.
27. M/s Purushotham Gokuldas,
Bank Road, Cannanore-670 001.
28. M/s Ramananda Textiles,
Cannanore-670 002,
Kerala.
29. M/s Rajeswari Garments,
"Usha" N.H. Road,
Cannanore.
30. M/s The Raja Rajeswari Weaving Mills,
P.O. Azhikode, Cannanore-670 009.
31. M/s Swadeshi Textiles,
Bank Road, P.B. No. 20,
Cannanore, Kerala.
32. M/s Shalimar Textile Co.,
Post Box No. 19
Cannanore, Kerala.
33. M/s Shobha International,
Station Road,
Cannanore-670 001.
34. M/s Sreenivasa Textiles,
P.O. Varam, Cannanore-6,
Kerala.
35. M/s Swadeshi International (P) Ltd.,
M.E.S. Road, Cannanore-1,
Kerala.
36. M/s N. Sreedharan & Co.,
Palace Road, Alleppey,
Kerala-688 001.
37. M/s Sita Fashions,
Azhikode, Cannanore-670 009.
38. M/s Govind Agency,
Cannanore-1.

39. M/s United Printing & Dyeing Works,
Cannanore 5, Kerala.
40. M/s P. E. Varkey & Sons,
Trichur, Kerala-688 001.
41. M/s Voghnaraja Textiles,
P.O. Mandalur, Cannanore (Dist.)
Kerala State.
42. M/s Vijayalekshmi & Co.,
Kayiath House, South Bazar,
P.B. No. 205, Cannanore-2.
43. M/s West Coast Weaving Estt.,
Post Box No. 2, Chovva,
Cannanore-6, Kerala.
44. M/s Crafts and Handloom Enterprises (P) Ltd.,
Warriam Road, Cochin-682 016.
45. M/s Jayantilal Enterprises,
Jayant Building,
Maidan Cross Road,
Mangalore-1.

TABLE 16

Production of hank yarn by the Spinning Mills in Kerala 1966

(Quantity in kilograms and bales of 181.6 kg.)

Name of Mill	40s and below		Above 40		Total	
	Kg.	Bales	Kg.	Bales	Kg.	Bales
1	2	3	4	5	6	7
<i>I. Co-operative Spinning Mills</i>						
1. Malappuram Co-operative Spinning Mill ..	111896	616	111896	616
2. Cannanore Co-operative Spinning Mills ..	1278168	7038	45350	250	1323518	7288
Total ..	1390064	7654	45350	250	1435414	7904
<i>II. Kerala State Textile Corporation Mills</i>						
3. Kottayam Textiles ..	182	1	88920	490	89102	491
4. Praburam Mills	4812	27	4812	27
5. Malabar Spinning and Weaving Mills ..	99777	549	9886	54	109663	603
6. Trivandrum Spinning Mills, Balaramapuram ..	87713	483	211201	1163	298914	1646
Total ..	187672	1033	314819	1734	502491	2767

III. National Textile Corporation Mills

7. Alagappa Textiles	..	1191812	6563	283195	1559	1475007	8122
8. Cannanore Spinning and Weaving Mills	..	880819	4850	102004	562	982823	5412
9. Kerala Lekshmi Mills	116678	643	116678	643
10. Vijayamohini Mills	..	302364	1665	292673	1612	595037	3277
11. Parvathi Mills	..	39457	217	99721	549	139178	766
Total	..	2414452	13295	894271	4925	3308723	18220
<i>IV. Private Mills</i>							
12. Premier Cotton Mills	..	193052	1063	716816	3947	909868	5010
13. Vanaja Textiles	..	931360	5129	104335	575	1035695	5704
14. Asoka Textiles	..	205153	1130	26	..	205179	1130
15. Rajagopal Textiles	..	206930	1139	4933	27	211863	1166
16. Kathayee Cotton Mills	..	330123	1818	14457	80	344580	1898
17. Thiruvepathi Mills	..	4739	26	101049	556	105788	582
18. Chakolas Spinning Mills	..	174409	960	174409	960
19. Trichur Cotton Mills
20. Western India Cotton Mills	..	377469	2079	85104	469	462573	2548
21. G.T.N. Textiles
22. Madras Spinning and Weaving Mills	..	90775	500	113610	626	204385	1126
23. Calicut Modern Spinning Mills
24. Sri Bhagavathi Textiles	212108	1168	212108	1168
Total	..	2514010	13844	1352438	7448	3866448	21292
Grand total	..	6506198	35826	2606878	14357	9113076	50193

Source: Quarterly statements furnished by the Spinning Mills.

TABLE 17
Trend of Yarn Price from October 1978

(Rupees)

Sl. No.	Counts	Average Ex-mill price for bundles of 4.54 kg.				
		October 1978	October 1979	October 1980	April 1981	June 1981
1	2	2	3	4	5	6
1	20s ..	70.00	73.50	73.50	96.00	99.00
2	26s ..	76.00	84.00	90.00	103.00	103.00
3	40s ..	98.00	117.00	110.00	119.00	120.00
4	60s carded ..	130.00	152.00	143.00	152.00	139.00
5	60s combed ..	145.00	170.00	165.00	177.00	160.00
6	80s carded ..	162.00	212.00	188.00	180.00	175.00
7	80s combed ..	198.00	242.00	231.00	247.00	238.00
8	100s combed ..	248.00	341.00	341.00	320.00	332.00
9	2/17, 2/20 ..	85.00	94.00	93.00	127.00	125.00
10	2/40s ..	108.00	125.00	118.00	135.00	135.00
11	2/60s ..	148.00	182.00	160.00	170.00	172.00
12	2/80s	221.00	210.00

Source.—Kerala State Handloom Weavers' Co-operative Society Ltd., Trivandrum.

TABLE 18

Wage rates fixed as per minimum wages notification
1974 for different works and different counts of yarn

(Rupees)

Sl. No.	Item of works	Wage rate for different counts of yarn for knot				
		20s	26s	40s	60s	80s
1	2	3	4	5	6	7
1	Bobbin winding..	0.14	0.14	0.14	0.14	0.14
2	Pirn winding ..	0.17	0.17	0.17	0.17	0.17
3	Warping ..	0.09	0.09	0.11	0.13	0.14
4	Sizing ..	0.25	0.28	0.29	0.31	0.36
5	Piecing ..	0.06	0.06	0.07	0.07	0.08
6	Weaving ..	1.02	1.02	1.16	1.32	1.34
7	Other works ..	0.08	0.08	0.08	0.08	0.08
of the total of item 1, 5 and item 6+ item 7 (total for the conversion of cloth assuming that equal quantity of yarn is used for warp and weft)		1.45	1.47	1.63	1.81	1.87

Dearness allowance.—The basic wages mentioned above are equated to 800 points of the Consumer Price Index Numbers. In addition to their basic wages the workers shall be eligible to get variable D.A. for every day of work linked to the latest available Consumer Price Index Numbers published for Ernakulam Centre by the Bureau of Economics and Statistics of the Government of Kerala at the rate of 2 paise for every five full points above 800 points.

TABLE 19

Kerala State Handloom Development Corporation Ltd.
(Registered Office, Cannanore)

1. Year of Registration	..	1968	
2. Paid up share capital as on			
31-3-1981	..	Rs. 107.67 lakhs	
Government share as on			
31-3-1981	..	Rs. 102.25 lakhs	
Membership (Nos.)	..	1940	
	<i>Year</i>	<i>Quantity</i>	<i>Value</i>
		<i>(Lakh metres)</i>	<i>(Lakh rupees)</i>
Cloth procured	1978-79	7.97	47.22
	1979-80	10.93	88.54
	1980-81	15.40	114.40
Cloth sold	1978-79	..	31.85
	1979-80	..	62.05
	1980-81	..	85.99
Export	1980-81	..	28.50
No. of retail outlets :			
(including exclusive agencies)			
(a) Within the State			17
(b) Outside the State			2

TABLE 20

**Progress of Intensive Development and Export
Production Projects as on 31st December 1980**

<i>Sl. No.</i>	<i>Items</i>	<i>Intensive Development Projects</i>	<i>Export Products Project</i>
(1)	(2)	(3)	(4)
1.	No. of Projects	2	1
2.	Loans Coverage (No.)—		
	(a) Target	20,000	1,000
	(b) Achievement	3,453	888
3.	Yarn Supplied (Value in lakhs)	108.53	78.30
4.	Cloth produced (Value in lakhs)	189.71	53.58
5.	Cloth Sold (Value in lakhs)	121.63	45.94
6.	Modernisation of loans (Rs. in lakhs)	3.71	0.23
7.	DRI loan sanctioned—		
	(a) Amount (in lakhs)	10.78	1.51
	(b) No. of beneficiaries	731	100

NAME OF AGENTS—(Continued from outer cover)

72. A. Poornambal, Proprietor, Bhagy Enterprises, M. G. Road, Trivandrum
73. K. J. Cherian, Manager, Victory Book House, Muvattupuzha
74. M. C. Cherian, M.C.C. Book Depot, Chengannur
75. M/s Radha Stores, Shoranur
76. A. T. A. Musthafa, Musthafa Book Company, P.O. Payangad, Cannanore
77. S.M.C. Babu, Babu Brothers Book Depot, Alwaye-1
78. P. C. Cherian, St. Mary's Press and Book Depot, Changanacherry-1
79. R. Radhakrishnan Nair, Proprietor, Modern Books, Near Boat Jetty Road, Quilon
80. Smt. K. Thankamma, Contractor of K.G.'s Book Stall, Kottayam
81. M. A. Joseph, Proprietor, House of Knowledge, Publishers and Book Sellers, Round South, Trichur
82. V. Krishna Iyer, Retired R.T.O., T.C. 18/201, Valiachala, Trivandrum
83. C. I. Varghese, son of Chalissery Ittichan, Central Book Stall, Palace Road, Trichur
84. New Ladies Fancy Centre, Mannarghat
85. T. V. Thomas Panicker, Indu Book Depot, Angamali P.O., Ernakulam
86. M. M. Varghese, Book Centre, West Nada, Guruvayur
87. K. J. Raphael, Santha Book Stall, Book Sellers and Stationery Merchants, G. B. Road, Sultanpet, Palghat
88. M/s Asoka Book Agency, 2/27, Roop Nagar, Delhi-7
89. M/s St. Joseph's Book Stall, Convent Square, Alleppey
90. V. G. Abraham, St. Thomas Press and Book Depot, Kozhencherry
91. N. Sadanandan, Proprietor, Sadananda Printers, Publishers and Book Sellers, P. O. Alathur, Palghat District
92. K. R. Sukumaran Nair, Sukumar Book Stall, T. C. 23/652, Thampanoor, Tvm.
93. P. Aravindakshan, Book Seller, Near Post Office, Kottakkal
94. M/s D. K. Book Organisations, 74-D, Anand Nagar, (Underlok) Delhi-110035
95. M/s Ashok Trades, Book Sellers, Market Junction, Kottarakkara
96. R. Viswanathan, Viswanath Stores, P.O. Chelakkara, Trichur
97. M/s Vijnanabhavan Book Stall, Publishers & Book Sellers, Kayamkulam, Alleppey
98. N. Krishnan Nair, Edupadickal Puthen Veedu, Kattakkada P.O., Neyyattinkara Taluk
99. K. Mohanan, Proprietor, S.N.V. Press and Book Depot, Kottarakkara
100. M/s Students Centre, Ottappalam.
101. T. G. Jacob, Pavoore House, Inchavila, Perinad, P. O. Quilon
102. Kallingal Ali, Ali Stores, Badagara
103. P. Madhavan Nair, M. S. Book Depot, Main Road, Quilon
104. K. C. Balan Nair, Book Centre, Opp. E.E.M.P. High School, Tellicherry—
105. C. Parameswaran Nair, Ceepees Books and Periodicals, Kaithamuk u, T. C. 27/178, Trivandrum-24
106. K.T. Varkey, Sam Agencies, Ponkunnam
107. N. G. Ravendranathan Nair, Rajashree, Traders, P.O. Road, Perumbavoor
108. Jyothi Book Centre, Round West, Trichur
109. M. Subbain, Students Stores, Kesavadasapurain, Ulloor Village, Trivandrum
110. M. P. Rajendran the Proprietor of M/s Gift House, Convent Road, Badagara
111. A. P. Thankappan Nair, New College Book Stall, Book Sellers, Muvattupuzha-686 661
112. P. R. Rajasekharan, Sree Lakshmvilassam Book Depot, Broadway, Ernakulam
113. Pandarathodi Hamsa, s/o P. Hydru, The Proprietor, Premier Book Stall, Opposite Government Hospital, Manjeri Road, Malappuram
114. V. Ramakrishna Pillai, Proprietor, Raja Stores, Karunagappally
115. R. Radhakrishna Pillai, Kallidukkil Veedu, Chadayamangalam, Kottarakkara, Quilon District
116. N. E. Balakesavan, Proprietor, Modern Book Centre, Trivandrum
117. K. Vasu Pillai, Nalloor, Mani Mandiram, Kanjiracode, Kundara, Quilon
118. N. Bhoothalingam Pillai, Swamy Book Centre, Trivandrum
119. S. Parameswaran Nambodiri, Saradhi Book Dealers, Kottayam
120. M. M. Job, Book Centre, Ottappalam
121. Parishat Book Stall, Court Road, Manjeri
122. M/s General Papers, Perinthalmanna
123. M/s Sahitya Pravarthaka Co-operative Society, Kottayam, Proprietor of National Book Stalls
124. T. Kanaran, M/s Santha Store, Court Road, Tellicherry
125. A. Sreedharan, Kottuvallil Veettil, Cheravally Muri, Kayamkulam, owner of Sreedhar Binding Works and Book Depot, Kayamkulam
126. T. Mohammed Hussan, Vadakke Panayullathil Parambil Thiruvil, Ezhonkullam Village, Quilon
127. George Avokaran, Janatha Stores, College Road, Trichur-1
128. Elsamma Joseph, Proprietor, Priya Store, Palai Road, Thodupuzha
129. N. Kumaran, Proprietor, Kumar Printers, Ottappalam
130. M. K. Sumathy, Proprietor, Wynad Book House, (MPV. 250), Down Bazar, Manantody
131. Kerala Cardamom Growers' Union, Giri Bhavan, Vandanmettu, Idikki District

NAME OF AGENTS APPOINTED FOR THE SALE OF
GOVERNMENT PUBLICATIONS IN THE KERALA STATE

1. J. S. Paul and Sons, Cannanore
2. G. Vital Prabhu, News Agent, Manjeswar
3. K. R. Brothers, Calicut
4. Moulavi Book Depot, Kasargode
5. Kottayi Gopalan, Tellicherry
6. Touring Book Stall, Calicut
7. K. P. Ahamed Kunhi and Brothers, Cannanore
8. Pallipat Stores, Irinjalakuda
9. St. Joseph's Press, Perinthalmann
10. George Press, Ottapalam
11. Travancore Law House, Ernakulam
12. P. K. Brothers, Calicut
13. M. V. John, Law Book Seller, New Civil Courts, Tellicherry
14. Manager, Higginbothams (Private) Ltd., Trivandrum
15. Current Books, Publishers and Book Sellers, Trichur
16. Educational Supplies Book Sellers, Publishers and Printers, Palghat
17. H. and C. Stores, Dealers in Books, Kunnankulam
18. Manager, Reddiat Press and Book Depot, Trivandrum
19. K. Parameswaran Pillai, Stamp Vendor, Pulimoodu, Trivandrum
20. Educational Supplies Depot, Trivandrum
21. Jayachandra Book Depot, Chalai, Trivandrum
22. S. Subramonia Iyer, Book Seller and Stamp Vendor, Kazhakoottam
23. S. Krishna Iyer, Stamp Vendor, Ayurveda College View Trivandrum
24. N. Parameswaran Pillai, Alummoodu Veedu, Stamp Vendor, Kottarakkara
25. N. Neelakanta Iyer, Stamp Vendor, Padmavilasom Street, Fort, Trivandrum
26. The Manager, K. V. Press and Book Depot, Main Road, Attingal
27. K. Bhaskaran Nair, News Agent, Trivandrum
28. The Proprietor, Kerala Book House, Cranganore
29. K. K. Raghava Menon, Popular Book Depot, Cranganore
30. C. M. Book Stall, Publishers, Parayil, Kunnankulam
31. A. Jose, Proprietor, S. V. Press and Book Depot, Neyyattinkara
32. N. Paramanandam, Proprietor, Ambika Press and Book Depot, Neyyattinkara
33. The New Order Book Company, Ellis Bidge, Ahmedabad
34. Pa and Company, Broadway, Ernakulam
35. S. Hariharakrishna Iyer, Vinayaka Book Stall, Pazhavangadi, Trivandrum
36. K. P. Gopalan, Swaraj Book Stall, Court Road, Quilandy
37. Ambat Sekhara Menon Proprietor, Menon Stores, Chittur-Cochin
38. M. I. Abraham, News Agent and Book Seller, Punalur P. O.
39. K. G. Thomas, K. V. Book Depot, Changanur
40. C. L. Joseph, The National Stores, Thana, Irinjalakuda
41. N. Krishnamoorthy, Merchant, Manantoddy
42. T. I. Joseph and Sons, Prakasom Press and Book Depot, Irinjalakuda
43. P. Radhakrishna Pillai, Sivavilasom, Kizhakkekara, Kottarakara
44. Vidyarambham Press and Book Depot (P) Ltd., Mullakkal, Alleppey
45. K. S. Kumara Pillai, Sreekumar Stores, Nedumangad
46. E. K. John, Stamp Vendor, c/o Popul Trading Co., Kottayam
47. The Mahatma Press, Palace Road, Trichur
48. P. K. Chacko, Proprietor, Peekaycee Trades, Kottayam
49. Janatha Book Stall, Near P.M.G's Office, Trivandrum
50. The Secretary, Govt. Servants Co-operative Society Ltd., No. A208, Alleppey
51. The Manager, St. Thomas Press, Palai
52. The National Stores, Cannanore
53. N. Chellappan Pillai, Narayana Press and Book Stall, Attingal
54. K. Kunhambu, Bharath Printing Press Kanhangad (P.O.), Cannanore
55. Kozby P. John, Vidyarthi Mithram Press and Book Depot, Kottayam
56. Y. Habeebulla, Proprietor, New Book Centre, Near Collectorate, Quilon
57. Vijayakumar Jain, Prabhu Book Service, Gurgoan, Hariyana
58. Haji Abdul Rahiman Sait, Merchant, Kesavadasapuram, Trivandrum-4
59. M. Balan Manager, City Book Stall, R. S. Road, Ottappalam
60. K. Kunhiraman, Manager, Jaya Stores, Vazhuthacaud, Trivandrum
61. P. N. Narayana Pillai, M. N. Printers, Adoor
62. V. M. Noohu, Book Seller, Ansari Book Stall, Nilamel
63. A. Narayanan Potti, Book Seller, Near Civil Station, Quilon-9
64. Guru Book Stall, Palayam Road, Calicut
65. G. Prabhakaran Nair, Manager, Premier Book House, Muvattupuzha
66. Manager, Desabhimani Book House, M. G. Road, Trivandrum-1
67. K. V. Devassy, Manager, Perinthalmanna Printing Works, Perinthalmanna
68. K. Bhaskara Pillai, Prahla Book Depot, Attingal P.O.
69. K. A. George, Proprietor, Students Stores, 74/XII Sub Jail Road, Alwaye
70. V. K. N. Pillai, Polayil Veedu, Manayilkulangara, Quilon-12
71. V. Gopinathan Nair, Book Seller, Kacheri Junction, Nedumangad

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